



QUEEN'S FLOAT WITH HER ROYAL HIGHNESS—Seated atop the beautiful float pictured above Miss Mabel Potter, queen of this year's Desert Circus, as this highlight of the annual parade moved down Palm Canyon drive Saturday. Float was sponsored by George Robertson and built by the Chamber of Commerce and carried besides the queen, her four royal attendants, Helen Williams, Bonnie Wheeler, Floy Palmer and Carol Burket.—(Desert Sun Photo.)

Tram Authority Preparing Data For State Board

In laying the groundwork for the last legal hurdle to be jumped by members of the Mt. San Jacinto Winter Park authority for the construction of the \$10,000,000 aerial tramway from the Village to the top of the mountain overlooking Coachella Valley, members will be the guests next Thursday at luncheon at the Los Angeles Biltmore hotel of the California State board of Commerce in its second annual meeting.

Last legal technicality to the giant project is in obtaining a right-of-way over a portion of the State Forestry department lands amounting to approximately 320 acres, said to be nearly entirely sheer cliff over which the cables of the lift will pass.

FOLLOWING THE LUNCHEON which will feature a talk by Chairman Earl Coffman and others of the authority, a business meeting will be held by members of the authority at which time Lee Kaiser will present final figures on the Highway 99 and 111 traffic count needed by RFC for its decision on a governmental loan for starting the project.

A traffic count was recently completed by the San Bernardino division of the State Highway department at the request of RFC, count having been made for a seven-day period on a 24-per-hour-per-day basis.

COFFMAN ANNOUNCED yesterday that following the April 6 meeting, Kaiser would fly to See TRAM, Page 8

This Side Of the Sun

Phat

There's nothing like
A desert dawn.
All golden, rose and pink
From now 'til June
It's going to be
The best of all, I think.

A breakfast rendition of the above, to get the public reaction, brought forth the opinion that there were other words which rhyme with "pink" and "think."

THAT WAS a great circus. . . There has been lots of praise scattered about for everyone connected with it. . . Mine goes to Tony Burke this week. . . Some time ago he said he didn't want to make this parade "bigger than ever" only "better than ever." . . He succeeded. . . It was better than ever and maybe, bigger, too. . . Plenty of music. . . Lots of pretty girls on pretty floats. . . It had everything. . . Even an unexpected entry. . . Bill Nash of the Telephone company was putting the final touches on that beautiful float of his and was deep in the basket when came time to start rolling. . . Bill Leonosis, probably by design, couldn't find the ladder to let him climb out. . . So Nash rode the parade. . . The populace didn't see him, but he was at the bottom of the basket. . . And someone remarked, after seeing the pretty girls riding above, "The phone company is like an apple grower. . . The good ones are on top."

HAPPY INSERT
If you leave before June,
You'll be leaving too soon.

TO ME, one of the funniest floats at the line was Jack Benny's entry. . . Just an empty See THIS SIDE, Page 4

DESERT CIRCUS PARADE HIGHLIGHTS BIG EVENT

Finest Desert Circus week ever presented, in most respects, wound up last Sunday climaxing a six-day program of variegated events all designed for Villager and visitor fun and frolic as the Fourteenth Annual Circus closed with two events in the afternoon.

Commencing Tuesday evening with the Charity Masque ball at the Tennis Club the week swung through a succession of events including three showings of Desert Insanities, a Kiddies Circus at the Polo Grounds, Western Fashion show, Kangaroo court, western barbecue, parade, and wound up with western gymkhana and an exhibition baseball game between the Seattle Rainiers vs. the Palm Springs All-Stars on Sunday.

CLIMAXING FEATURE of the entire week was the parade down Palm Canyon drive Saturday morning, hampered only by a sudden cold wind and lowered temperatures. Latter also forced cancellation of the scheduled bands exhibition and postponed the western show at the Polo Grounds until the following day.

Entire affair was under the general chairmanship of Kenneth Kirk who this week thanked all his committee heads plus all other Villagers taking part in the events.

MANY FLOATS marked this year's parade under the direction of Chairman Tony Burke

Awards Waiting

Many awards for winners in last Saturday's Desert Circus parade are still unclaimed, according to Phil Delano, Trophies Committee chairman, and may be had by winners who are listed elsewhere in this issue by calling at the Circus headquarters, 101 North Palm Canyon drive.

and judging was done by Kent Weaver, Sam Kramer, Earl Cordrey, Barney Hinkle and William Brown.

Grand sweepstakes prize was won by the Desert Inn float, with second sweeps winner being the first out-of-state entry ever in a local parade, that of the state of Washington.

In the float classes, winner of most original entry was won by Tahquitz Vista hotel followed by Roscoe Hazard of San Diego, Casas del Sol and the Desert Inn garage.

MOST HUMOROUS float was that of Kangaroo court, followed by the Palm Springs theatres (featuring Jack Benny), Palm Springs Builders Supply, and 40-8 of local American Legion.

In the most beautiful class, Palm Springs Real Estate board float was judged best followed See CIRCUS, Page 8

Search for Fatal Hit, Run Driver Still Without Success

Mystery still surrounds the hit-run death of Richard Patrick Lowe, killed last Sunday night on East Tamarisk by a hit and run driver.

No traces of the death car have been found by police although there have been many clues run down by investigating Sergeant Jim Maynard under the direction of Captain Orest Johnson.

Lowe had been caretaker at 1620 El Alameda for about four months and he leaves a widow, Isabel, and three children in their teens as survivors. These are said to reside in Oakland. Another survivor is a brother, Francis X. Lowe, who resides in San Francisco.

A coroner's jury Tuesday afternoon adjudged the dead man was killed "by an auto driven by person or persons unknown." It is fairly definitely established

Two Questioned As Police Study 'Raffles' Mystery

"I can't help myself, I'm a psychopathic liar and I've been stealing from people for years and most those who befriended me."

So stated Phil Roger Harris, 21, in an asserted written confession obtained by Captain Orest Johnson and Officer Dale Thompson of the Palm Springs police department after 36 hours of intermittent questioning following the arrest of Harris in Redlands Monday night with approximately \$10,000 in jewels reported belonging to Alvin von Hinzman, 39, custom jeweler.

HINZMAN is also in police custody here charged with burglary when it was discovered that part of the loot Harris stole from him contained jewels reported stolen from the apartment of Felix Nathan, 292½ North Palm Canyon drive last Sunday afternoon.

According to Captain Johnson Harris is charged with four counts of burglary he allegedly confessed to and one count of grand larceny arising from the theft of Hinzman's jewels.

SPECIFICALLY Harris is charged with forcible entry of the following places in addition to the Nathan apartment: Sunday; the hotel rooms of Mrs. Robert Klinker where he took a \$100 toilet set; Mrs. Hupda Schaeffer where he is asserted to have taken a card case and thirty cents; and the room of Ralph Wallace, where a silver key chain attracted the attention of Harris, police said.

Hinzman maintained he knew nothing of the Nathan burglary and never saw the jewels before laying eyes on them at the Redlands police station, continued to protest that he is not a burglar and has never been arrested before in his life. Police were checking on every angle of Hinzman's story here, in Santa Fe, New Mexico where he claims he was in business, New York and Cleveland, Ohio.

Tyler Sues, county planning engineer, was a Village visitor earlier this week.

Indians Now Come Under Jurisdiction of Local Laws Covering All Regulations

Terms of H. R. 5310, house bill passed last fall regarding the local Indian reservation, this week became law with the withdrawal of governmental police from the reservation area. Tony Torro, officer there for some time, was "furloughed" due to federal withdrawal of funds for the policing.

All Indians on their own tribal lands will now be subject to civil laws the same as "white man's" territory in the city which also include county and state laws.

Howard Perdew, Indian agent in Palm Springs, said that it was his understanding that all city, county and state regulations are now in force on the reservation providing they do not in any way conflict with any federal statutes.

This, he interrupted, also applies to county and state health and sanitation regulations, previously unenforceable, due mainly to the lack of proper provision by county board of supervisors for enforcement in this respect.

City Election Drive Starts To Warm Up

With but ten days to go before voters decide matters, things began to pop today in what had been a quiescent city election campaign. Three councilmen will be elected April 11, one each in Districts Two, Four and Six.

Juanita Dunsworth, who filed as a council candidate in District Two, announced yesterday that she is withdrawing from the race in favor of Jerry Nathanson, local grocer. Nevertheless, Mrs. Dunsworth's name will appear on the election ballot.

THE USUAL BATTLE of pre-election words was missing in District six where Tom Kieley, incumbent councilman is seeking re-election, is opposed by Herbert Burns, apartment-hotel owner.

Foremost activity came from District Four where Mayor Charles Farrell is opposed by William Waldron, proprietor of an apartment hotel in that district. Candidate Waldron has operated the Vista Del Sol here for the past two years.

A group of leading citizens from District Four calling themselves the "Committee to Re-elect Mayor Charles Farrell to Office" met and laid plans for the mayor's campaign this week.

AL ZISKIN, property owner in District Four, elected as chairman of the committee, made the first statement on its behalf yesterday.

There is nodoubt in the minds of the committee that Mayor Charles Farrell will be re-elected to office, said Ziskin. "Nevertheless," in order to answer a group in District Four critical to Mayor Farrell's administration, this committee was organized."

HE SAID that Mayor Farrell, as representative of District Four was charged with failure to get streets paved in that area, the lack of sufficient grading and failure to abate speeding on Indian avenue and Palm Canyon drive in that district. "We investigated these criticisms," declared Ziskin "and found them not founded on fact."

The committee called at City Engineer George Minturn's offices and found that unpaved streets exist in most sections of the Village and that council is "absolutely unable to pave these streets from current revenues."

ZISKIN, quoting Minturn, said See ELECTION, Page 8

Village Greeters Being Organized

Formation of what will probably be known as the Palm Springs Greeters was announced this week as a result of the highly-successful TWA flight of traffic heads of west coast companies and corporations to the Village recently when the group of 50 was met at the airport by a host of Villagers, all contributing to one of the finest receptions ever experienced by the visitors.

To be headed by Mayor Charles Farrell and City Manager Russell Rink the nucleus group consisting of heads of civic working organizations, will meet next Thursday at the Olman Travel Service to consider organization and working policies for greeting "VIP" visitors to town. To be invited are heads of Palm Springs Mounted Police Posse, Junior Chamber of Commerce, Business Women's club, Soroptimists, a senior chamber, Hotel-Apartment association, Retail Merchants association, Committee of 25 plus individual boosters.

Meeting is set for 7:30 p. m.

Youth Killed, Three Others Hurt in Crash

Worst accident involving Village teenagers in recent years occurred last Saturday as an automobile carrying four local youngsters crashed into the heavy trailer of a diesel truck on the Redlands grade near Redlands, killing one boy instantly and seriously injuring the other three.

Killed was Scott McMillan of Desert Center, formerly of Palm Springs; and Barbara Connell, daughter of Mr. and Mrs. John Connell, was as of late yesterday afternoon still unconscious from a cerebral concussion.

OTHER TWO INJURED were John Strike still in the hospital with a broken leg and hand plus other lacerations and bruises, and Vaughn Brudvik, son of Mr. and Mrs. Arthur Brudvik and driver of the car, who was removed to a bed at his parents home in the Village Monday.

His condition was said not to be as serious as the other survivors since he suffered no broken bones although there was fear for some time that he might have received a concussion.

ACCORDING TO STORIES pieced together of the happening, the four were said to have been looking for a turnoff road from the main highway and misjudged the slowing speed of the truck as it climbed the grade. As all four looked to check on a possible turnoff the crash occurred.

No charges have been filed for any possible negligence in the crash and the truck driver was not held.

Registered?

Are you sure your registration is o.k.?

Thursday, April 13, a week from next Thursday, is the final day to qualify for the June 6 primary at which many important county officials may be decided and state and national representatives chosen.

Mrs. Louise McCann, city clerk, is deputy registrar for Palm Springs.

Sunrise Way

Paving Near

Conferring with City Engineer George Minturn yesterday was C. W. Gaylord, engineer from the division of highways in San Bernardino, regarding progress on paving of Sunrise way, Minturn said, if all goes well and state approval received, work on this project might be under way in six weeks."

Girl Scout Board To Meet April 13

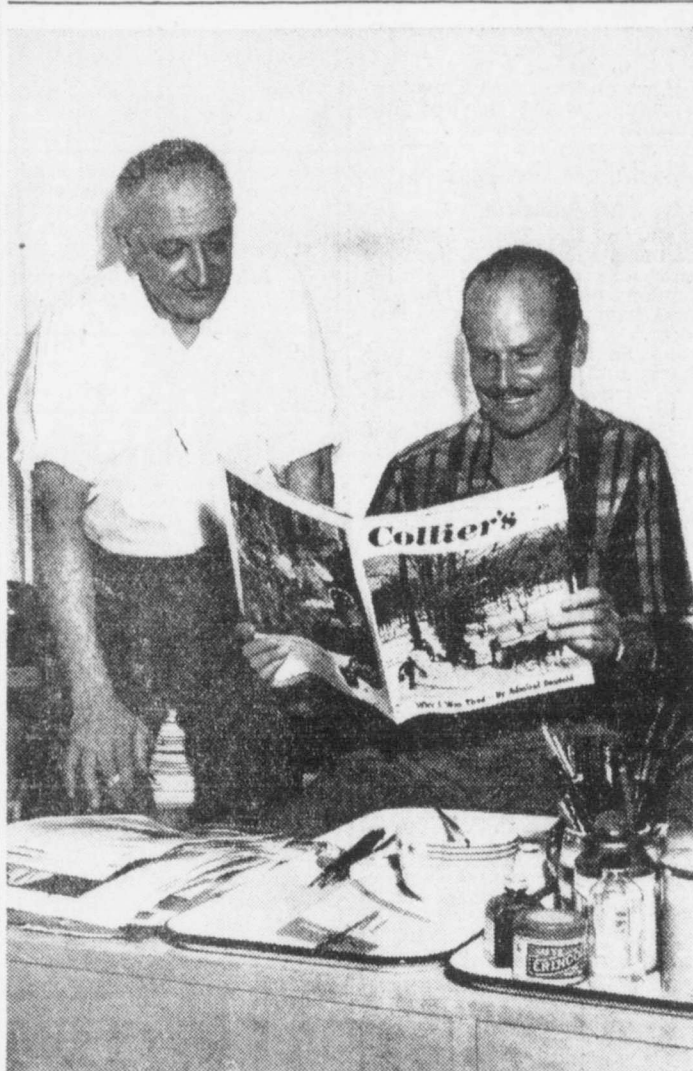
Meeting of the board of Palm Springs Girl Scouts council, originally scheduled for April 6 has been postponed one week. It will be held on Thursday, April 13.

Cathedral City Prepared To Entertain Great Crowds

All plans were complete today for Cathedral City's annual Cactus Jumpers Jamboree slated for tomorrow at the Town Hall grounds. Barbecue pits have been dug, lights strung, stands erected and it is expected that the barbecue will be served hundreds from noon until late in the evening.

Carnival booths are in place and inside Town Hall, other booths and tables have been set up for the fun festival.

Chest Campaign To be Re-Opened



ART EDITOR William Chessman (left) of Collier's who accepted Villager Earl Cordrey's first drawing for a national magazine studies the artist's latest illustration for that magazine which appeared in the March 18 edition of Colliers. Both Mr. and Mrs. Chessman during short stay in Village were amazed at the beauty of Palm Springs. (Desert Sun Photo.)

EDITOR SAYS VILLAGE AN ARTISTS' PARADISE

William Chessman, art editor of Collier's magazine, who gave Earl Cordrey, Villager, his first chance as an illustrator for a national magazine back in 1934, held a reunion with the now famed artist at The Colony operated by the Cordreys here in Palm Springs.

It is the first trip west for Chessman, who was accompanied by his wife and was more in the nature of a delayed honeymoon for the couple who have not been married more than a year.

FOR MORE THAN 20 YEARS Chessman was production manager of Collier's magazine and it was he who in 1934 commissioned Cordrey to do his first illustrating for the publication with national distribution. Coincidentally the arrival of the Chessmans occurred on the same day with the release of the March 18 edition of Collier's carrying an illustration by Earl Cordrey.

"I'm amazed at the beauty of Palm Springs," declared Chessman. "This community and surrounding country is truly an artist's paradise."

Fly Eradication Program Planned

City Manager Russell Rink announced this week that the city, in conjunction with County Health Officer Dr. Robert Westphal, a fly eradication program will shortly be undergone in the Village.

Mayor's Group To Meet Tuesday

First meeting of the Mayor's Coordinating council for the month of April is scheduled for next Tuesday noon at the Racquet Club with Mayor Charles Farrell presiding.

2-Day Drive To Seek Goal Next Week

Map Final Push
So Needy Agencies
Will Not Suffer

Confident that Palm Springs business men and residents will not stand by idly and see the community's charities, museum and youth services crippled by lack of funds in 1950, directors of the Palm Springs Community Chest this week scheduled a two-day "Victory Appeal" for next Tuesday and Wednesday.

Yesterday, the community's chest from which hungry children must be fed, victims of tragedies and emergencies assisted, Scout troops operated, the Desert Museum maintained, the Boys Club continued and the Youth Center kept open for the hundreds of boys and girls, is \$7,500 short of its goal.

VOLUNTEER BOARDS that must face the crucial decision of where to reduce their services to the needy, the youth, and the Village visitors will gain rally to the Community Chest service and, with other volunteers, make calls upon persons and firms who did not contribute to the Chest appeal in January and February. The Chest drive was suspended on March 1 to avoid conflict with the Red Cross appeal, but now must be resumed out of hope of realizing the additional receipts. President Robert Peterson said yesterday:

"We are confident that our citizens will rise to the occasion and subscribe the needed \$7,500," the Chest president said. "Surely, Community if we realize that due to our shortsightedness we cannot feel a pride in our these worthy agencies must refuse urgent calls for help, or our youth leaders must turn down calls for new activities for our boys and girls in 1950.

"AND YET IT IS disappointing to note from our campaign records the great number of firms and individuals who have declined to contribute to the Community Chest thus far. To these persons and companies we shall direct this supplementary 'Victory Appeal' next week. We are See CHEST, Page 8

The PUBLISHER'S Corner by OLIVER B. JAYNES

CIRCUS WEEK REFLECTIONS . . . After two months of almost perfect weather the worst storm in months struck our annual celebration a cruel blow—and we mean blow! This will renew the contention of many that the event should be held a couple of weeks later when the chances of such a storm seem more remote. Three years ago this writer was campaigning for a later date but found that there are many arguments in favor of the earlier date. Much depends on when Easter falls. What date should be set next year is one of the many problems the Circus association will have to decide. . . The fashion show and luncheon at the Tennis Club was the outstanding event of the week—more colorful typical and in keeping with this resort area. . . While the Insanities provided good entertainment, the show was not up to its usual high standard. Songs and dance numbers were very good but audience horseplay and the comedy sketches were lacking in humor. . . Most people agreed that the parade was just about the best that has ever been presented—and it was just hard luck that the weather was on the chilly side. The plan of having several announcers along the route was excellent. We were mighty proud of our new mounted unit, Palm Springs Mounted Police posse. . . Because of its postponement to Sunday, the Western Show was poorly patronized and some complained that it wasn't so good. We find that many people get the idea it is a rodeo and are disappointed. That's something else to think about next year. . . What promised to be one of the most enjoyable events of all—specially for Villagers—had to be called off altogether. The Plaza should be an excellent location for a Fiesta, and should be planned again. . . Charity will suffer this year, but that was mostly the fault of the unfortunate weather. The association has wisely established a reserve to meet such occasions. . . Appreciation of the entire community should go out to Kenneth Kirk, general chairman, and his staff of workers, the cast of the Insanities and its director, Melba Bennett—and many others who contribute so much of their time to make Desert Circus Week possible. While it is natural that there be criticism, most of it is intended to be constructive and should in no way detract from the praise due every worker. Community service is like that. . . The masked ball was a brilliant affair and much praise is due the women who worked so long and hard on it. Attendance was not quite up to expectations, but as a newly introduced event it was a big success and the only regret is that more invitations could not have been issued.

THREE SPECIAL FEATURES MAKE GRACIOUS LIVING

This week's house for gracious living includes three special features that are highly recommended by designers of homes who are interested in making living a very minimum of effort with a maximum of style.

The first is an emphasis on the use of all-weather materials in the design of outdoor living areas. The second is the use of a variety of plants and shrubs to create a garden within the house. The third is the use of a variety of plants and shrubs to create a garden within the house.

Just too good?
Well, guess not, with
some fine music too!
Have a good music
to go with?

Shangri-la Palms
(where you have an hour
to spare)

It is the answer to your
dream of a home.
A large lot and a splendid
view of the city.
For as little as \$10,000 you can
have a place in the sun.
The 60 families who have
lived complete happiness
here.

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Drive out Ramon Road, cross
Highway 96 and continue
for 1/2 mile to Shangri-la
Palms.

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home with three bedrooms and two baths is well
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\$28,500

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TOP RESIDENTIAL AREA
4 Bedrooms — 4 Baths.
Completely Furnished
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First and Second Units Sold Out! A few Homes left in Third Unit near
pool. Hurry and select your home now!

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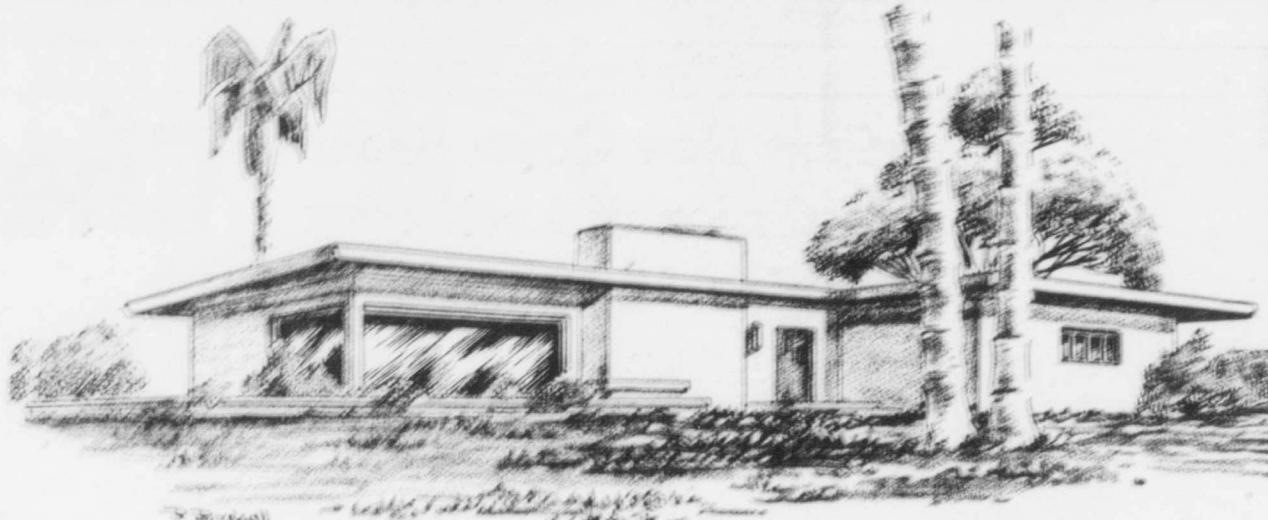
- 1 1/2 acre lots, 100x140 • New 1400
sq. ft. home • Glassed in Lanai •
• Complete weatherstripping • Steel
kitchen • Cedar shingle roof •
• Concrete Block Construction •
• 40 gallon water heater •
• Attached Garage and Storage Room •
• Built in Wardrobe • Steel Stair •
• Some homes with breakfast bar •
• Ornamental protective landscaping •
- Membership in HEATED
SWIMMING POOL and
• CHAMPIONSHIP TENNIS COURT •
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SECURITY IN THE OUTSKIRTS
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SHOPPING, ETC. •
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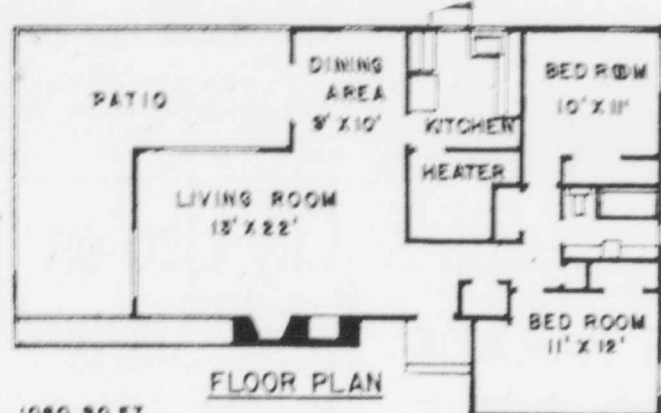
**PALM SPRINGS
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Home of the Week



Complete set of Floor Plan and elevations
covering three different styles of roof
design available for only \$10.00 by writing
Building Editor, c/o The Desert Sun,
P. O. Box 126, Palm Springs, California.
Follow 10 days for delivery of Plans.
PLAN NO. 105

Two
Two-bedroom
home
with a
large
large living
room
may be
constructed
for
approximately
\$9500



2 - The Desert Sun PALM SPRINGS, CALIFORNIA
Friday, March 31, 1950

Beach Realtors Guests in Village

Nearly 40 Long Beach real-
tors were in the Village over the
weekend in Lake in Desert Cir-
cle and as a finale were accord-
ed a party at the home of Billy
Wright, local realtor.

Host to the visitors was Lloyd
Leedom of the beach city who is
now spending more time each
week in the Village than he is
in Long Beach.

To Remodel St. Louis Church

Remodeling of the St. Louis
church of Cathedral City will be
done soon under plans and de-
signs recently submitted by Ar-
chitect William C. Gody. Father
Joseph Leisler of the church
said yesterday.

Progress of the development
will be done according to
amount and speed of financial
assistance received for the work
by parishioners. Father Leisler
said, but to give everyone a
chance to see what is being
planned today's sketch is being
posted daily on the outside wall
of the church.

It is expected by the father
that work will be started with-
in a very short time.

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INDUSTRIAL LOTS
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\$3950 Full Price
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Los Angeles—Bradshaw 24120

Board Named for New Local Bank

C. A. Torgerson, president of
Desert Bank of Cathedral City
which will establish a branch
here by the end of summer, said
yesterday that members of the
local advisory board appointed
so far are:

Arthur E. Bailey, John A. Con-
nor, E. S. Earl, Henderson and
Stanley Whitworth.

He said that if all goes accord-
ing to schedule the new bank
will be in operation August 1—
at least by August 15.

He is still hoping, however, to
be able to open on July 11, first
anniversary of the opening of
Desert Bank at Cathedral City.
The bank will be located in the
Strebe building in the 400 block
on North Palm Canyon drive.

Work Begun on Business Block

Ground clearing commenced
Tuesday at site of the soon to
be erected Royal Palm Gallery,
northwest corner of Arenas and
Palm Canyon drive.

The \$75,000 building will be
one of the latest in design in the
Village with architecture by Wil-
liam Francis Gody, local archi-
tect.

Work is to be rushed for build-
ing's completion within 90 days,
according to Owner M. H. Alki-
an, formerly of San Francisco,
and for many years owner-op-
erator of the Treasure House of
that city.

"Inside Tibet" Topic of Talk

"Inside Forbidden Tibet" is
subject of an all color motion
picture with correlative lecture
by Lowell Thomas Jr., to be pre-
sented at the Plaza theater next
Wednesday, April 5, as a benefit
for the Desert Museum.

Description is made of the fa-
mous Thomases—senior and jun-
ior—in their trip last year to the
"most remote city on earth,
Lhasa," in central Asia.

Tickets may be had at the
museum or by phoning 2866.

In Los Angeles this week to
attend a convention of chiefs of
police was Village police head,
Chief August Kettmann.

AWAITING GOV'T WORD ON EL MIRADOR AWARD

Word is expected momentarily
from the Public Buildings ad-
ministration of General Services
administration in San Francisco
of the award of El Mirador hotel
to one of the eight bidders whose
offers were opened at the Bay
City offices March 22 and have
been undergoing a "screening".

Village's First Warehouse Built

Palm Springs' first modern,
fireproof storage warehouse will
open for business about May 1,
according to an announcement
made by the Palm Springs
Transfer company, which has
the building under construction.
The concrete structure will pro-
vide fireproof storage the year
round.

The Palm Springs Transfer
company, owned and operated
by Froman Golden, is an agency
for Bekins' Storage and Transfer
Co., of Los Angeles.

The new storage warehouse is
located on Sunny Dunes across
from the offices of the Palm
Springs Builders' Supply.

Village to Receive Publicity "Spread"

In town this week preparing
a "spread" for the real estate
section of a forthcoming Los An-
geles Examiner edition is Miss
Shirley Dugan, feature writer,
accompanied by a staff photog-
rapher to take pictures and gath-
er data on some of the latest de-
velopments in home construction
in the Palm Springs area.

Masonic Club Meets at Chi Chi Today

Henry Covle, general counsel
for California Electric Power
company, will be the speaker to-
day at the noon luncheon meet-
ing of Palm Springs Masonic
club at the Chi Chi.

Local and visiting Masons are
invited to attend the meeting
at 12 noon.

FIELD FOR JUNE BALLOT REVEALS MANY CONTESTS

With today marking the final
day for filing nomination pa-
pers, several contests are al-
ready indicated with more pos-
sible before nightfall.

John Phillips, congressman,
will be opposed by William
Shipe and Donald Sawyer while
John Battage will also have two
opponents, Marvin Bedise and
Joseph L. Williamson.

Unusual Sale at Village Market

Village Market owner Her-
man Reich has announced an
unusual sale to be held this
weekend on Friday, Saturday
and Sunday. With considerable
preparation, the market is fea-
turing Hunt's nationally adver-
tised brand and the featured
buys are priced at \$1.00 each for
special amounts.

A demonstrator will be on
hand Friday and Saturday to
serve a highly advertised drink
to those visiting the store.

Head of Hospital
By action of county super-
visors, Mrs. Henderson became
county hospital head this week.
The board voted 3 to 2 to end
administration of the hospital
by a physician and to create the
office of Hospital Administrator.

PLUMBING
OF ALL KINDS
• Water Heaters
• Room Heaters
STRINGER
PLUMBING
410 N. INDIAN AVE.
Phone 2-6272

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"HOUSE OF GLASS"
Telephone 2396 444 So. Indian Ave. Palm Springs

Wedgewood Ranges
Compleat line of new models
available
PALM SPRINGS
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220 N. INDIAN PHONE 6704

DU PONT PAINTS
RE U.S. PAT. OFF.
BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY
PALM SPRINGS PAINT Co.
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A RIVERSIDE COUNTY ORGANIZATION
Incorporated in 1928
**Speediest and Most Efficient Bonded
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1173 ANDREAS ROAD PHONE 2823
HOURS: 9 to 12 — 1 to 5
Saturday Afternoon and Sundays by Appointment or by Phoning 5324
D. M. (MARK) MORGAN, Manager and Escrow Officer

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GEORGE KELLOGG
Painting & Decorating
"WORKMANSHIP OF THE HIGHEST QUALITY"
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NO CHARGE FOR ESTIMATES

Money Making Summer Resort
In Cascade Range, Oregon. Best lake and stream
fishing. Completely equipped lodge, 13 modern cot-
tages, 10 cabins. \$30,000 handles. Money back in
2 years. See Mr. Olsen,
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Benny and Harris On Again Sunday

Jack Benny and Phil Harris will be on the air again from the Village next Sunday afternoon, Benny at 4 p. m. and Harris at 4:30.

The Benny Lucky Strike show will go on the air from World War Memorial hall and the Harris Rexall program from the Plaza theater.

Both broadcast from the Village last Sunday before packed houses.

Council to Meet Next Wednesday

Regular meeting of the city council will be held next Wednesday at council chambers at 7:30 p. m., Mayor Charles Farrell in charge.

AUTO LOANS

Fast Service
Liberal Value

Get extra cash quickly for Repairs, Tires, Taxes, Insurance, Bills—at Loan & Finance, the company that likes to make auto loans. Drive car to office and bring ownership proof. You continue driving while you repay.

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The Strebe Bldg. (Upstairs)

Now Available

A REVISED MAP OF
CITY OF PALM SPRINGS
8'x8' and 4'x4' in Size

Riverside Blueprint Shop

J. F. Davidson, Civil Engineer
3646 Seventh St., Riverside, Calif. Phone 391



OVER THE TOP—When the Palm Springs Red Cross drive went over the top a week ago today at a special breakfast hosted by Mr. and Mrs. Herbert W. Burns at their Town & Desert apartment the photographer snapped this picture of the crowd present. Center foreground is Singer Gordon MacRae who entertained the volunteer workers and civic personalities present with a few songs. Final tabulations of the local drive were estimated yesterday at more than \$12,000 with incomplete returns still to be registered at local headquarters. Palm Springs has the honor of being the first town in Riverside county to surpass its quota. (Gayle Photo.)

McGovern Boosts Both—His Home State, Palm Springs

E. B. McGovern, strong state of Washington booster, but who shuns the cold and dampness of his home town of Seattle during winter months for Palm Springs with which he is just as deeply in love—does things and does them in a big way.

Thanks to McGovern, the Circus Week parade on Saturday had the first out-of-town entry in the history of such events held in Palm Springs.

Working fast and furiously and throwing his weight around where weight counted, McGovern gained permission to enter a

float representing the great state of Washington in the parade.

FIRST THE ADVERTISING and publicity department of McGovern's home state granted him permission to spend no more than \$100, but that was only a toehold for the fast moving Washington. He then had the Washington Apple commission ship him a lot of his state's native grown delicious apples.

Then, still without the proper decorations for his float, McGovern had giant Washington fir trees shipped to him with which to embellish the flat bed trailer. The winter resident then figured he was "in business" but at the same time he wanted nothing but Washington residents to ride on the float making it 100 per cent Washington state.

ON THE FLOAT were four beautiful winter residents consisting of Mary Margaret Mathews, Seattle; Maryann McGovern, his daughter; Joyce Pawling, Villager but formerly of Tacoma and Kathleen O'Connor of Seattle. Driving the automobile towing the float with McGovern and his Washington girls tossing apples to spectators was John R. Kennedy also, you guessed it, from Seattle, Washington.

"By the way," added McGovern, "my state produces one-third of all the apples consumed in the nation."

Tripoli Epic Being Filmed In Local Area

Using 18 separate locations in the area surrounding Palm Springs, the location movie company, Pine and Thomas "Tripoli" unit of 350 persons, will complete its two weeks' stint this weekend with Bill Pine and Bill Thomas overseeing every minute of the "takes."

Many Villagers and visitors are daily visiting the locations of the pictures to see the shooting in actuality and each evening bus loads of bearded "Arabs" return to town giving pedestrians quite a turn to see the flowing robes of the actors as they return from their day's work.

Cast, featuring John Payne, Grant Withers and other names, is expected to "take the show on the road" following picture's release by making personal appearances with premiere showings.

It's a Boy! Hooper Is Hopping Today

Camerman Lee Hooper of the Desert Camera Shop is stepping "high, wide and handsome" this week. The reason: his wife Margaret gave birth to a baby boy at the Palm Springs Community Hospital March 27 at 9:32 a. m. The new Hooper family addition weighed six pounds, 11 ounces at birth and was promptly named William George. The couple reside at 1040 El Alameda.

Jaycee Backing Safety Campaign

Cooperating with the local law enforcement officers and in conjunction with the state campaign, local Junior Chamber of Commerce members are starting to stress reduction of traffic accidents in the Village.

The youthful leaders are urgently requesting the people of Palm Springs to obey the laws and help the police set a good record in accident prevention.

They cite several prevalent violations in the Village for special observance such as cars' yielding rights-of-way to pedestrians, pedestrians with no right-of-way out of a crosswalk, motorists' non-observance of traffic control signs such as stop and go, no left turns and no U turns.

Punch-line of their drive is summed up in their warword to the campaign: "Remember, the life you save may be your own."

Strombom Named Head for VFW

Fred Strombom was elected commander of Frontier Post, Veterans of Foreign Wars when the Post met Monday night at World War Memorial building. Installation ceremonies are now being planned.

Others elected were: Dean Pickell Sr., vice commander; Jacob S. Bryant Jr., vice commander; Frank Dwyer, quartermaster and adjutant; R. M. Trezvant, retiring commander of the Post was elected chaplain. Cap Bassett was elected trustee for a three year term.

Toastmasters' Club

Dr. Robert Backstrom was elected president of the recently organized Toastmasters club of Palm Springs at a meeting of the group at Airliner cafe last week.

Robson Chambers was elected secretary-treasurer and Dick Churchill, sergeant at arms.

Annual SALE!

Monday, Tuesday and
Wednesday

See page 8

Desert Sun

today's

Plaza, Palm Springs

DESERT LOCK & KEY

SAFE AND
LOCK WORK

PHONE 2341

344 N. Indian Ave.

Palm Springs



From where I sit ... by Joe Marsh

"Curfew Shall Not Ring Tonight"

Our ten o'clock curfew lasted for 50 years, but the town council voted it out. I dropped in at the meeting in Town Hall last week just in time to hear Smiley Roberts.

"The curfew is old-fashioned," says Smiley. "We ought to be grown-up enough by now to behave like grownups. Seeing to it that our kids get to bed is the responsibility of each family." Then Judge Cunningham adds, "Most of us are in bed when the curfew horn blows anyway. It wakes me up just when I'm getting to sleep!"

What the Judge said was good

for a laugh, but Smiley just about summed up how folks think in this town. We believe that the democratic tradition of "live and let live" is the only way to live. From where I sit, it's not the American way to regulate your life by a horn—anyone that it's right to criticize my caring for a temperate glass of beer now and then. Think what you wish, say what you wish, but don't ask your neighbors to do exactly as you do!

Joe Marsh

Concert Slated Here on Monday

One of the finest symphonic concerts of the season will be presented next Monday afternoon at 2 o'clock at the high school gymnasium as the local high school championship band collaborates with the best in southern California, the All-Southern California high school orchestra, in a classical program for music lovers.

Open to the public at nominal charge, the program is being presented for the benefit of the local music group in obtaining new uniforms to replace the ones now in use which are slightly decrepit and over three years old.

Program will feature a list of selections to gladden the hearts of all music followers including works by Offenbach, Humperdinck, Tchaikowsky, Bach, Mozart, Rimsky-Korsakoff, Schumann, Dillius and Cesar-Franck.

Angel Street At Tenthouse

In one of the finest-acted performances yet brought to Tenthouse Theatre fans, this week's presentation "Angel Street," shows Marrian Walters and Barnard Hughes at their Palm Springs best.

Equally well-acted is the "heavy" part, played by Lew Wilson while Helen Stenborg and Alta Wilson, remaining members of the cast for this performance, turn in sterling supporting roles.

Hughes is his usual flawless self but Miss Walters surpasses any interpretation yet afforded Village fans.

Crocker Heads Cancer Campaign

Annual campaign of the American Cancer Society was in progress in the Village this week with Francis F. Crocker of Cal-electric, chairman. The drive will continue until April 8.

Assisting Crocker in placing receptacles for donations in downtown business spots is Fire Chief Bill Leonello.

Mrs. Herman Reich is in charge of individual gifts and Mrs. Lauritz Hansen, chairman of the advance gifts committee.

Mrs. Arthur G. Hoff is in charge of public relations and the educational portion of the drive.

Schools to Close

Wednesday to Monday

Schools of the Palm Springs Unified school district will close next Thursday and Friday for Easter recess, Arthur G. Hoff, superintendent, said yesterday.

Vacation will extend from the close of school next Wednesday afternoon until Monday morning, April 10. The district offices will be closed Friday and Saturday, April 7 and 8.



The store that Bullock's is next to

Returning from Filtridge for the weekend is Bea Bailey to join her parents at Smoke Tree.

The Desert Sun—3
PALM SPRINGS, CALIFORNIA

\$750.00 CASH REWARD

For information leading to the arrest and conviction of person or persons who entered and burglarized—for the second year in succession—the Arady premises at 2415 Araby Drive, Upper Araby, and carried off citrus fruit valued at \$400.00. Please contact your local police department, and write.

Frank Arady

P. O. Box 603, Palm Springs

P. S.: There is a young lady residing nearby who is definitely eligible for this reward. What is she waiting for?

Sun Classifieds Bring Quick Results

SAFeway's GREAT MARCH SALE

VALUES IN ALL SECTIONS... ALL OVER THE STORE

FINAL BIG WEEK!

Last call for thrifty March shoppers! Safeway's Big March Sale has only a few more days left. Stock up today on the exceptional bargains offered in every section of the store. Note the unusually low prices, see how much you can save this final week of Safeway's Big March Sale.

PEACHES TOMATOES GRATED TUNA

Torpedo Light (Per Can 23c)

CHERUB MILK

Evaporated. (Small Cans 2 for 11c)

SUGAR

For All Washing

TIDE

Castle Crest

Sliced or Halves

Gardenside

Standard Pack

4 17-oz. cans 43¢

3 28-oz. cans 43¢

3 6-oz. cans 65¢

6 tall cans 59¢

10-lb. bag 85¢

2 18-oz. pkgs. 49¢

49-oz. pkg. 70¢

EXTRA VALUES...

Spam Hormel Lunch Meat per can, 37¢

It's ready to eat. No waste.

Shortening 3-lb. can 69¢

Royal Satin 1-lb. can, 26¢

Crisco 1-lb. 28¢ 3-lb. can 75¢

An easily workable shortening.

Pure Lard 2 1-lb. cartons 29¢

Del Monte Corn 3 17-oz. cans 37¢

Golden, cream style pack. Per can, 13¢.

BREAKFAST, LUNCH OR DINNER... SERVE SAFEWAY MEATS

CHICKEN PARTS

Your favorite part of chicken, packaged. Priced low at Safeway.

Wings 1b. 49¢ Breasts 1b. 1.29

Hearts 1b. 49¢ Legs & Thighs 1b. 1.27

Gizzards 1b. 43¢ Liver 1b. 1.29

Also low prices on Grade A, Eviscerated, Ready to Cook Fryers, Roasters, and Fowl.

POT ROAST SHORT RIBS BOILING BEEF

Grade A Sliced 1b. 52¢

Grade B Sliced 1b. 42¢

Fully Trimmed—Shank Removed. Cut from U.S. GOOD Lamb. 1b. 65¢

Ground Beef 1b. 45¢

In Viking. Gov't Inspected.

Corned Beef 1b. 53¢

Boneless brisket. Mild cure.

Shoulder Chuck From U.S. Graded GOOD Beef 1b. 49¢

To Bake or Braise From U.S. Graded GOOD Beef 1b. 25¢

Plate Meat U.S. Graded GOOD Beef 1b. 15¢

Round Steak All cuts—bone in. From U.S. Graded GOOD Beef. 1b. 75¢

Skinless Wieners Summerfranks. Cello pkg. or bulk. 1b. 45¢

SEA FOOD FOR LENT

Halibut Steaks Broil or fry. 1b. 59¢

Whole Whiting Packed in Cello. 1b. 25¢

Ocean Perch Fillet Delicate flavor. Firm. 1b. 39¢

Cod Fillet Pan ready. No waste. 1b. 39¢

Haddock Fillet Fine flavor. Pan ready. 1b. 47¢

BIG VALUES ON FRESH PRODUCE

Selected by expert buyers in the growing areas, Safeway produce is rushed, farm fresh, to the store near you.

ORANGES APPLES LETTUCE CELERY ONIONS

Large Size Navels Sweet and Juicy 1b. 7¢

Oregon Pippins. Fancy and Extra Fancy Grade 3 lbs. 25¢

Large, Solid Crisp Heads 1b. 7¢

Utah Type Crisp, Fresh 1b. 5¢

Fancy No. 1 Sweet Yellow 3 lbs. 10¢

SAFeway

"Your Nearest Safeway Store"

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Palm Spr

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Special Bargain Offer

11.75 LIFETIME EDGE Only 50¢ ...and words "Kitchen Craft" from bag

ORDER BLANKS AT STORE

KITCHEN CRAFT FLOUR

10-lb. bag 89¢ 5-lb. bag 47¢

156-0

That Well Known Silver Lining

Leaders of the six welfare and character building agencies which depend on the Palm Springs Community Chest for their continued existence are worried. The campaign this year ended up about \$8000 short of the minimum amount required to keep these community agencies functioning efficiently. The voluntary workers who spend a great deal of their time without remuneration directing the agencies have appealed to the Community Chest to make another effort to obtain the required funds. That effort will be made next Tuesday and Wednesday. It is hoped that this two-day drive will bring in enough to provide the agencies with operating expenses.

Results of the recent campaign indicate that there are a lot of people and business houses that did not contribute to the Community Chest. If all of those who have not given will make their donations during the two-day drive next

week, a very serious curtailment of vital community service will be prevented. The Chest is something in which EVERYBODY in the community should participate. It benefits all in one way or another—directly or indirectly. It is everyone's RESPONSIBILITY. Every resident, business firm and employee must contribute in proportion to their ability. That's all it takes.

So remember this next week. Don't wait for a worker to call if you have not given. Send your donation to the Community Chest, no matter how small it may be. If a worker does call, be ready and willing to do your part. Remember that these workers are donating their time as well as their money.

Perhaps many of those who gave a small amount will feel that they can now give a little more. It will take only a LITTLE money from a LOT of people to finish the job!

Opinions of Other Editors

SHOULD SALARIES GO UP?

The supervisors have started their annual consideration of county salaries in rather typical fashion. Though budget-making time is still several months away, they've already granted and retracted salary increases for certain county officials. And their troubles have only started; they can expect all or nearly all county employees to ask for increases.

The supervisors are in a tough spot. The taxpayers have not yet recovered from the shock of last year's tax increases; and yet the prospects—quite apart from any salary increases—are for even higher taxes this year. It's no wonder Supervisor Mayflower has talked about a sales tax.

But even if taxes were low, we could see no justification for a general county salary increase. Some county employees are underpaid, but many are generously paid.

In general the standard to apply to County salaries is that of private employment in the community. If a man does the same type of work as his neighbor, he shouldn't get paid more for doing it because he works for the county; and the county isn't justified in paying him more. But on the other hand, if he's paid substantially less, he probably won't stay on his county job; and the county will have a hard time inducing a capable man to replace him.

We should remember though that the county offers more job security, longer vacations and a more generous pension system than many private employers.

What result do we get if we apply this standard, the salaries that prevail in the community, to a typical county office? It seems to us that the clerks, the typists and the sten-

nographers are doing very nicely but that some of the professionally-trained men in the middle brackets may be underpaid.

Take the road department. The county budget indicates that in this office a "chief bookkeeper clerk" is paid \$240 a month and a "senior typist clerk" \$210. In the same office a "civil engineering assistant," who is required by ordinance to be a qualified engineer gets only \$250 a month.

Or consider the agricultural commissioner's office. Here a "senior stenographer clerk" makes \$200 a month (and can look forward to a top salary under the step system of \$220.) The 10 "agricultural inspectors," who are supposed to have had four years of college training and have passed a state examination, apparently average only \$248 dollars a month.

Of course the proof of the pudding is in the eating. And the fact is that private employers often lose clerks and stenographers to the county; while the county has a hard time hanging on to qualified professional people. The situation in the road and agricultural departments is paralleled in most departments.

As we've indicated, the present state of county finances is such that any county employee will be lucky to get anything more than a step increase. A blanket increase would be absurd. Selected increases would be desirable, but an effort should be made to balance them with economies. This, of course, is easier said than done; but it might be that if the salaries of certain positions were increased the number of persons holding them might be decreased.

Any taxpayer who'd like to have a hand in unraveling this problem would find a good opportunity as a member of the County Tax committee. This group, chaired by Don Stevning, has done good work in the past, but it could use some additional volunteers.

This is YOUR Chance to Help Out

It often takes hard luck, a tragedy or adversity to find out how many friends a fellow really has. That's what Don Cameron learned last week when his Rancho Mirage home burned to the ground and destroyed everything he had but the shirt on his back. While the ruins were still smoldering, offers of help poured in to the big fellow who has made so many friends in the Palm Val-

ley area. Cliff Henderson offered him a Shadow Mountain Club cabana as temporary housing facilities. Others volunteered financial assistance if needed—in fact Cameron was overcome with the offers of help that kept coming in. While he didn't need to accept many of them, he found out how many real friends he had—and that helped a lot to overcome the feeling that all was lost!

Villagers' Views

Out With 'em

In conformance with the second annual protest against cottonwood trees and their attendant noxious seedling at this time of the year, the Chamber of Commerce again goes on record as advocating a steady elimination of this tree from Village confines in eradicating a health menace and in eliminating a menace to tourist attraction.

Lasting for at least two weeks each spring, the cotton from these trees is definitely known to drive visitors from town who are suffering from nasal and bronchial afflictions and in the interest of hotel owners and

Palm Springs businessmen it is requested that the cottonwoods be eliminated as soon as possible.

WILLIAM J. DUNKERLEY
Manager, Palm Springs
Chamber of Commerce

Why Not Busses?

Back again with some beefs I've heard during the recent Circus week: the Polo Grounds are out quite a way from town, and that can't be helped, but it is very confusing, I've found, to out-of-town visitors to try to reach them just by the directions of the natives since the roads aren't posted and it would seem

SEND IN YOUR LETTERS TO THE DESERT SUN

there should be good, large markings to the grounds both from the Ramon road and Tamark approach from town.

Also, why can't we have bus service direct to events at the Polo Grounds from town?

XYZ again
Praise for Police

I just want to give a word of commendation to our fine police department for the wonderful job they did during the rush and jam of Desert Circus Week when the town was loaded with automobiles. I watched the various officers handle the mobs of people and cars and I think they did a wonderful job. We're very lucky to have such an effective force.

HAP WARD

Memory Lane

(Reprinted from the files of The Desert Sun of the week of March 31, 1930.)

There has been some complaint in Palm Springs this week because of the alleged heat. A few of the tourists went to the coast to cool off. Wow! What a mistake they made! Some of them came back because at the coast they simply increased their discomfort by adding humidity to the heat. But it will be cooler here. It always is. May is going to be delightful.

Mrs. Marie Greyhouse and Mrs. Winifred Otto, members of the Palm Springs school faculty, will leave soon for a trip to Europe.

August Vollmer, one of the world's greatest criminologists, is a guest at the Desert Inn with Mrs. Vollmer.

Drawings and plans for a miniature world to be built for children at Deep Well Ranch have been completed and will start at once.

Mr. and Mrs. Charles Tveit spent last weekend in Long Beach.

Mrs. Georgiana Carden of the bureau of government research is in Palm Springs investigating the Indian situation.

California Cavalcade by CARL KUHN

RANCHO LA PROVIDENCIA - THE GREAT LAND TRACT ON WHICH PART OF THE CITY OF BURBANK NOW STANDS - WAS SOLD FOR \$1500 IN 1846 - 37 1/2 CENTS AN ACRE!

DR. DAVID BURBANK - FOR WHOM THE CITY WAS NAMED BECAME ITS OWNER IN 1867...

YOUR NAME ELINED IS A WEIRD KETIC NAME AND MEANS "SHAPELY"

GOWHIDES WERE DUBBED "BANK NOTES" IN EARLY CALIFORNIA...

ALL RIGHTS RESERVED JACK WOODHEAD

I Rise to Remark

By CONGRESSMAN JOHN PHILLIPS

How many times have you said, back home, "You can't get something for nothing!" You can't get something for nothing from Uncle Sam either, down here in Washington. If you have been told that government programs and benefits are a sort of free gravy for voting to keep a present or past administration in office, don't you believe it. There's practically nothing free in Washington except baby books and agricultural bulletins. The service costs of government are fantastically large. They must be paid for now, or later. Government, under its present influences, has been spending your money so fast and so freely that you probably have only a vague idea of what it has cost you, and how much debt has been loaded on you and your children. Worst Uncle Sam goes deeper in the hole each year.

ORDINARY FOLKS, like you and me and all the rest of us, have a typical human reaction to incomprehensible things. We have trouble visualizing the national debt in terms of reality. Who has, for example, ever seen ONE billion dollars? Consequently, the present national debt of about \$254 billion is almost impossible to comprehend. A little arithmetic will help us get an idea of this great burden and its relation to us individually.

The estimated per capita share of the public debt is \$1746. That is, every man, woman, child, or infant, is charged with that amount of money, theoretically, as his or her share of the free-spending bill. Call it something over \$5000 for the average family. More of course for the families in the 22nd District. That's a first mortgage against everything you own or hope to own.

Thus Orange County residents, in addition to anything else they may owe personally, or as a County, or in the local communities, and districts, owe Uncle Sam \$356,154,000. Riverside County people owe him \$282,852,000. Imperial County folks owe him \$104,760,000. Our people won't be billed for that sum, because that isn't quite the way it works, but the figures indicate in a personal way just how much money Uncle Sam has been spending, and it will have to be collected over the years or the government, like any other business, would fail.

NOW, LET'S LOOK AT the new 1951 budget, which is being debated in the House of Representatives as you read this weekly letter. That bill calls for an appropriation of \$41,459,268,346. It is in 11 sections, all combined in one "package." It was jammed through the Appropriations Committee in three hours and seven minutes, actual time. Of the 45 members on the committee, only 5 (the subcommittee handling it) were familiar with the details of any section.

The Los Angeles Chamber of Commerce office here, which has an agile statistician, figured out that the share of the 1951 budget for each Californian, is \$330, or roughly \$1000 a family. That's a lot of money to pay for services, many of which could be

performed better and more cheaply at home.

On the basis of present estimates of population in our three counties, the cost for 1951, countywise, would be as follows: Orange County \$67,320,000; Riverside County, \$53,400,000, and Imperial County \$19,800,000!

OBVIOUSLY, THESE figures aren't the kind an auditor would prepare. They do not pretend to indicate what programs actually cost, nor what our taxpayers actually pay, some more, some less. They do indicate, in a comparative way, the enormity of the spending and the taxing programs of this pocketpicking administration.

There is a large area of thinking in the Congress which believes in a balanced budget. These men and women know, as you in your own affairs know, that it is disastrous to spend year after year more money than you earn. History confirms that principle. Yet that is what we are doing NOW, in a time of peace and employment under the whip-handling leadership of an Administration which is encouraging and building the strongest bureaucracy the world has ever seen, with the help, of course, of its controlled majority in the Congress.

We should all remember and reflect on these words of Thomas Jefferson: "I place economy among the first and most important of republican (This nation is a republic: JP) virtues, and public debt as the greatest of the dangers to be feared."

From Page One—MORE ABOUT

THIS SIDE

movie house with only Benny sitting there, looking at Benny's picture. "The Horn Blows at Midnight." Conky Knwright says that maybe next year he'll enter the pedestrian class in the parade. "On our feet again" will be the slogan. He's mourning, however. He lost a combination skillet and gold pan which was on the Del Tahquitz float. And somebody got away with an old Mexican carreta (two-wheeled cart) from the parking lot at Indian and Ramon. Belonged to Snyder Date ranch and is valuable as a relic.

MORE POWER to the Junior Chamber of Commerce. They are going after Jaywalkers in an educational campaign. Besides preventing a possible serious injury the campaign will also save automobilists from wear and tear on nerves. Watching for people who pop out in front of them at unexpected moments. These optimists who believe every driver can stop on a dime. The drive merits the support of all. Headlines in The Sun last Friday said: THREE BIG DAYS WIND UP CIRCUS. That fourth word can be pronounced two ways.

TOMORROW starts the census. Stick around until the end of the month and be counted. You want to be 1,150,000,000th of the United States, don't you? And after that big Circus Week it's no wonder people are seeing spots before their eyes as big as saucers.

Politically Speaking

By ETHEL GILLET WHITEHORN

THE CENSUS TAKER

Starting April first, the census taker will appear at our doors to get all the facts of our lives. He will ask us questions that are none of his business, and we are warned to answer with a smile or we shall look out on the world through prison bars. Perhaps it may be a good idea to answer all the questions put to us—with a smile—since all we have needed for a long time is to grow sufficiently hot under the collar as we tell Mr. Truman a thing or two. Now, with millions of Americans forced to make public, that which, under the Constitution they always believed to be their private affairs, perhaps something will be done to call a halt to Pendergast methods.

In any event, Congressman Edward Rees of Kansas has started the ball rolling in the right direction. He has introduced a bill to prohibit officials

and other representatives of the Census Bureau from making inquiry with respect to the income of private individuals.

THE AMOUNT of the income and property of every man and woman is their own individual business and does not belong to the public. Folks just do not like to have census takers in their own communities asking as to how much money they make or how much property they have. It just does not set well.

Furthermore the whole thing is unnecessary. If, for some particular reason the Government deems it necessary to check the income of private individuals, it can be done through the Income Tax Department of Internal Revenue. To permit census enumerators to pry into the private affairs of individuals is carrying things too far.

There is NO law requiring this

information. It is just another bureaucratic edict—an unnecessary regulation of the Census Bureau. There was a time when we had government by law in place of government by men. And we shall have government by law again when the people become sufficiently aroused.

FACTS WORTH KNOWING

By RALPH S. WILFORD
Life Insurance Specialist



VALUABLE PRIVILEGES

Check This List!

Here is a check list of a few of the important things the fine print in your life insurance policies makes possible. How many of these things have you done?

Made certain that income will be TAX-Free.
Made the proceeds judgment proof.
Eliminated probate and administration costs.
Used a spend-thrift clause.
Taken advantage of State Tax Exemptions.

Used bank loans to augment your insurance estate at a cost of interest only.
Made the payment of premium automatic.
Protected your heirs with a common disaster clause.
Arranged to avoid litigation.
Have not discriminated against one child.
Made certain that your family will receive the maximum dollars possible under the various options.

Helping YOU get the most out of your present insurance is part of my job.

For further information write—

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TROUT FISHING
AT
RAINBOW RANCHO
IN WHITEWATER CANYON
No license required, bait and tackle. Turn north off Hwy 99 1/4 mile west of Whitewater. Just 16 miles from Palm Springs.

Sun Classifieds Bring Quick Results

HOME OWNERS PARADISE
Palm Desert
Home of the Fabulous Shadow Mountain Club
50 UNBELIEVABLE
Values in New Desert Homes!

Are you considering a Home in the Desert? We have what we believe are the most outstanding values to be offered for 1950!

We sold the Mhoon & Mhoon Model Home last Sunday. Another by these outstanding builders is now under roof. Picture a smart, rakish home having actually 70 feet of front. It hugs the ground—will have a white tropical roof with 3 feet overhang. Large corner view windows give each bedroom a livingroom atmosphere. There is a large patio for outdoor living. This home is on a large lot within 500 feet of the entrance to Shadow Mountain Club. All for

\$16,500

2—SUN LODGES—First five built and sold. A most prominent radio and screen star has purchased one! Each Lodge has a living room, large bedroom, 4 closets, kitchen with Murphy unit. Swimming pool and recreational area included. During your absence, the Management Corp. handles all details including renting. As a home or income, they are unsurpassed. Next group now starting—2 sold.

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3—Five new homes of contemporary modern design in drafting board stage are to be built. New desert styling with a sterling manner of using glass. 1300 sq. ft., 2 car port, on large lots at a price you have always been willing to pay—

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Crossword Puzzle

HORIZONTAL

1 To boast
5 God of love
9 Enthusiastic devotee
12 Lot
13 ...and
14 Lender
15 Hindu title
17 Wastes time
19 Ship
21 Employers
22 Raised platform
24 That man
25 Consumed
26 Bitter vetch
27 Amusing drama
29 Note of scale
31 To flee (slang)
32 Stop!
33 Sun god
34 Tavern (Brit.)
35 Half an em
36 New York City
38 Female ruff
39 To pull along after
40 You and me
41 Tax
42 Emanation
44 Vibratory motion
46 Pondered
48 Growing out
51 Chum
52 Valley
54 Solar disk
55 Diffident
56 Hebrew measure
57 To grant temporary use of

VERTICAL

1 Encore!
2 Tier
3 Reversion to a primitive type
4 Diversion (pl.)
6 What?
7 To fulfill
8 Swine
9 Spurious
10 To the shelf

11 Cape
16 Exists
18 Assigned service
20 To discharge
22 To remove
23 Isles in Galway Bay
25 First man
27 Lion-headed dog
28 To expunge
29 Heat-producing matter
30 Brother of Cain
34 To distribute proportionally
36 Spur
37 To surmount
38 In reality
41 Pertaining to sound
42 Vocal
43 Enormous snake
45 State
46 Squad

47 Pronoun
48 Artificial language
49 Number
50 Finish
53 Teutonic deity

Answer to LAST WEEK'S Puzzle:

SPOT TISAR EGG
URGE ONLY CON
PANDUS TRAC
PINK GROTTO
ATONES GRAHNS
LINEAR ODESSA
STAWRAP ERUPT
STALZAR ERIS
TEXT DUES ER
ION FAIL AR
ADO ABEL INCA
DIM TERM NOYS

WHEN YOU SEE US
DON'T THINK
Insurance
BUT
WHEN YOU THINK
Insurance
SEE US

Weingarten & Hough
Insurance Counselors
THE PLAZA
Phone 2788

Palm Desert Sunbeams

By EDITH EDDY WARD

The First Annual Desert Mardi-Gras at Shadow Mountain Club took place last Saturday when members and guests attended a masquerade ball, March 25th. It was much fun, with many colorful costumes and gay masks creating a carnival atmosphere. Lili of Sunset Strip, talented French gown designer, and Totty Ames who were amongst Cliff Henderson's dinner guests that night, led the parade in the contest, Lili wearing gold harem trousers with a white blouse on which a gold leopard was painted and Totty wearing a white transparent evening gown, harem style. The Desert Mardi-Gras was a fitting windup for the Palm Springs "Desert Circus Week." Palm Desert participated by entering the Desert Raiders, with Mrs. Estelle Newton lead-

ing the group on a beautiful, high spirited palomino and holding aloft the American flag, followed by forty-six Raiders. Also entered by Palm Desert were three Cadillacs, Lili riding in the second car, wearing the most photographed bathing suit in the parade, a brown suede in the form of a fig leaf. In the third car, Totty Ames wore a silver fishnet on top from which hung tiny little fish.

The Pasadena Athletic club, coached by Bud Lyndon, staged a colorful aquacade on Sunday afternoon, featuring the diving of Juno Stover, one of the United States women top amateur divers and Jack Roth, National Junior college platform champion and Jerry Harrison, 16-year-old, who took third place in the Beverly Hills-Oakland swimming championship three weeks ago. There were three swimming ballet numbers and clown diving, which was exceptionally good. Our own Pat Nichols, whose parents Mr. and Mrs. P. K. Nichols are members of Shadow Mountain Club, participated in the swimming exhibition races. Pat was second place holder of the 100-yard back stroke for juniors.

We are sorry to say goodbye to the W. B. Milners who left Palm Desert for their Vancouver home last week, having spent their second season here. The Vernon Packs gave a small dinner party at Firecliff Lodge just before they left to celebrate the tenth birthday of their son, Skipper. Helping him enjoy the birthday cake were little Pamela Peck and Darryl Kruse.

Another birthday party was celebrated last week, when Tony Binns, 12-year-old daughter of Mr. and Mrs. Russell Nichol of Valerie Jean's Date Shop entertained fourteen little friends at the Shadow Mountain Club on Thursday, March 23rd. Mr. and Mrs. Russell D. Garner of L. A. gave an interesting dinner party Sunday night, having as their guests Dr. and Mrs. Hugo Kersten, L.A., Mr. and Mrs. Kenneth Kirk, Palm Springs, Mr. and Mrs. Clarence Brown of MGM, Mr. and Mrs. Robert Hardy Andrews and Mr. and Mrs. Richard Rand of L.A. The M. O. Andersons of Seattle and Palm Springs also entertained on Sunday evening, giving a cocktail party and dinner to eighteen guests.

Dick Powell and his charming wife, the former June Allyson, were here over the weekend, with their infant daughter, Mr. and Mrs. Robert K. Lewis and Mr. and Mrs. Ted Call from L.A. spent the weekend at Palm Desert and had dinner at the club on Friday. The French actress, Corinne Calvert and her husband, John Bromfield, also enjoyed the facilities of the club over the weekend. Mr. and Mrs. Ed Strong (L.A. Times) spent the weekend at Palm Desert and came to enjoy the aquacade at Shadow Mountain Club last Sunday.

Much as we love the desert and think it wonderful, we can't help being a bit envious of the Floyd C. Mitchells of Palm Village, who will soon be embarking on a world cruise. They leave the desert in April

and will sail on May 2. They will be visiting England, France, Switzerland and Italy amongst the many countries they will take in before they return to their desert home.

Those who have enjoyed the delicacies served during the club's famous Sunday buffets, will perhaps be interested in hearing of a charming wedding that took place at the club on Monday, March 27. The club is closed on Mondays, and during that day, the dining room and cuisine help enjoy well-earned rest following busy week-ends. This past Monday was the day chosen by Charles Meyers, second chef to hold his wedding. The ceremony was performed in the Desert Room of the club, by the Rev. John Robertson Macarty and was witnessed by many friends. A wedding luncheon was served in the best Shadow Mountain Club style by Hilma Lawrence, catering manager.

This forthcoming weekend will be packed with events heralding Easter day. Tomorrow and Sunday will feature a Desert Fashion Show presented by the Shadow Mountain Sun shop, showing the creations by Maya de Mexico and Catalina for pool, sun and terrace attire. As an added attraction, there will be a special treat on Saturday and Sunday afternoons when Vicki and Lyle Draves, Olympic diving champions will perform at the pool. Sunrise services will be held on Easter morn at the new Palm Desert Community church building which is nearing completion. The Palm Springs high school chorus, under the direction of Professor and Mrs. Alexander Hammond will have charge of the musical program.

We Have With Us Today

Spring in the desert with its golden days and balmy nights drew visitors from all parts of the country to Palm Springs during the past week. After the sound and fury of Circus Week the Village calmed down to its lazy and pleasant spring season and a succession of perfect days. Light rains which fell last week promised a bumper crop of desert wild flowers during the coming weeks which will draw thousands of visitors to the desert.

Bonaire Village

Circus spirits ran high, wide and handsome around Bonaire Village during the big Village fiesta with a full house carrying over the past week. Among guests are Gracie Allen and George Burns; Mr. and Mrs. Jack Benny, who broadcast their show from the Legion Hall Sunday; Jane Wyman, Irving Kutchin, Chicago Daily News columnist Mack Gordon and a full register of Hollywood and Los Angeles visitors.

Hotel The Oasis

Leading the parade in attractive guests returning for their annual visit at the historic Oasis were Mr. and Mrs. E. L. McDonnell — Mr. McDonnell with his brother Floyd own and operate the California Electric Supply Company in San Francisco and also are distributors of electrical appliances of various types. The McDonnells thorough-

ly enjoy the restful atmosphere of the picturesque Oasis, and the festive activities of Circus Week. Their friends, the George Wagners of San Francisco, are also enjoying a restful time at the hotel. Mr. Wagner owns and operates a contracting business, specializing in industrial and office buildings.

Spending their first season at The Oasis, but by no means their last, are Mr. and Mrs. J. H. MacGaregill of San Mateo. Mr. MacGaregill is in charge of all foreign Standard Oil operations in California, and is the retired vice president of Standard Oil of California.

Flying in from Anchorage, Alaska, yesterday, were Mr. Robert Atwood and his daughter, Marilyn. Mr. Atwood is the editor of the Anchorage Daily Times. His daughter is the granddaughter of Mrs. E. A. Rasmuson, one of the Oasis partners. Both members of the Atwood family are happy to be in the balmy weather of Palm Springs.

Thinking the parade one of the were Professor H. K. Newburn, nicest Palm Springs has ever had and Mrs. Newburn with special approval registered by their son, Mike. Professor Newburn is president of the University of Oregon. With the Newburns are Dean and Mrs. L. W. Little of Eugene, Oregon. Dean Little is with the same university.

Making a brief visit to the hotel, due to a busy schedule, was Mr. Will Bliss and his son, Will, Jr.; Mr. Will Bliss is the manager of Glenbrook Inn, Lake Tahoe, Nevada.

Apply nicknamed "Honey Moon Hotel." The Oasis scores again with the charming Mr. and Mrs. A. C. York, of Santa Clara. Double congratulations to them both!

Desert Inn

Desert Inn guests who went fishing at Whitewater for their Thursday luncheon included Mr. and Mrs. L. V. Britt, Grosse Point, Mich.; Mr. and Mrs. C. R. Jette, Detroit, Mr. and Mrs. Carl Breer, Grosse Point; Mr. and Mrs. D. S. Dever, Detroit; Mrs. L. H. Odell, Hillsboro; Mr. and Mrs. J. O. Zimmer, Warsaw, Ind.; Mrs. James Davidson, Bay City, Mich.; Mrs. Howard Flint, Mr. Robert Flint and Miss Susan Flint, Birmingham, Mich.; and Villagers Don Williams and Jack Penderly.

John F. Sweeney of Cleveland was welcomed back to the Desert Inn this week for a month's stay. Mr. and Mrs. C. C. Hosmer of Long Beach are vacationing at the Desert Inn until April.

London, England, was represented this week at the Desert Inn by Paul S. Salge.

In all their western splendor, Desert Inn play schoolers Meredith Fulton, New York, Tracy Crail, San Francisco; Sharon Hertlet, St. Louis, and Chuck Coffman, Kitty and Colleen Kieley, and Glenn Taylor, Palm Springs, formed a Desert Circus party Friday morning, March 24, to attend the children's program at the Polo Grounds. They were escorted by Mrs. Earl Coffman and Miss Salie Lockett.

Los Arboles

The Los Arboles, one of Palm Springs' smart lodges, owned by Sam Yudin of Odessa, Texas, gave a buffet dinner and cocktail party at the pool for their guests. Miss Isabel Gormley, manager, was hostess. After dinner dancing was enjoyed by all. Mr. and Mrs. Harry Goetz, who

own and operate the Coeur D'Alene hotel of Spokane, Wash., were present. Mr. Goetz is also vice president of Rainier Brewery of that city. Mr. and Mrs. J. N. Matschek, owners of the Pacific Brokerage Company of Portland, Oregon; Masil Brewer of the Standard Times of New Bedford, Mass., were present as were Mrs. E. E. Edmunds of Portland, sister of Mr. Goetz; Mr. and Mrs. Oldershaw, owners of the Palace department stores of Spokane, Washington; Mr. and Mrs. Tom Beinz, former senator of Washington; Mr. and Mrs. Abe Levitch, owner of the Liberty furniture stores of Spokane; Mr. Yudin's daughter Myrtle and a group of script writers from N.B.C. Studios in Hollywood. Also present were Fred Francis, former owner of Time Magazine; Mrs. Alan Hale and daughters; Arnold Konody and small son Billy; Mr. Konody has oil interests in Oklahoma.

Lone Palm Hotel

In addition to the usual number of honeymooners, the Lone Palm this week could boast of a 37th wedding anniversary, as Mr. and Mrs. Edward Rose of Newton, Massachusetts, observed that happy milestone. Their many friends in the Village would have gathered around to fete them on the occasion, but Mr. and Mrs. Rose flew off to a private Shangri-La for a 37th honeymoon together.

A number of cocktail parties highlighted the week at Lone Palm, with that given by Mrs. James McKinsey of Lake Shore Drive, Chicago, one of the gayest. Another lovely party was that given by Mr. Sam Abrams of Hollywood to observe his wife's birthday. A poolside setting distinguished this celebration, with the Guadalajara Trio providing entertainment.

Among the guests who were not blown away by our recent March breezes are Mr. and Mrs. H. J. Wareham of Portland; Dr. and Mrs. M. H. Elburn of Seattle, Miss Vickie Crawford, who was one of the pretty deputies during Circus Week; Mr. and Mrs. E. H. Vickery of Seattle; Mrs. Jack Deutsch of Chicago and her son Robert, recuperating from a baseball accident at Claremont

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The Desert Sun—5
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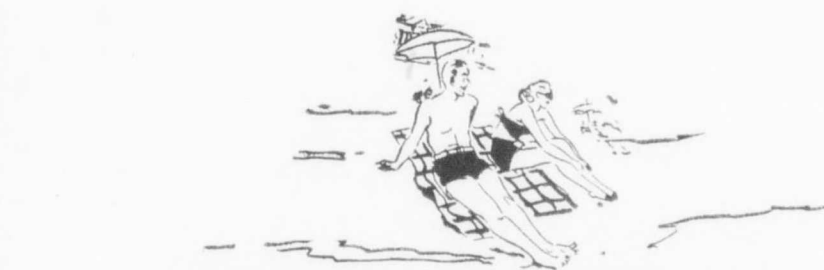
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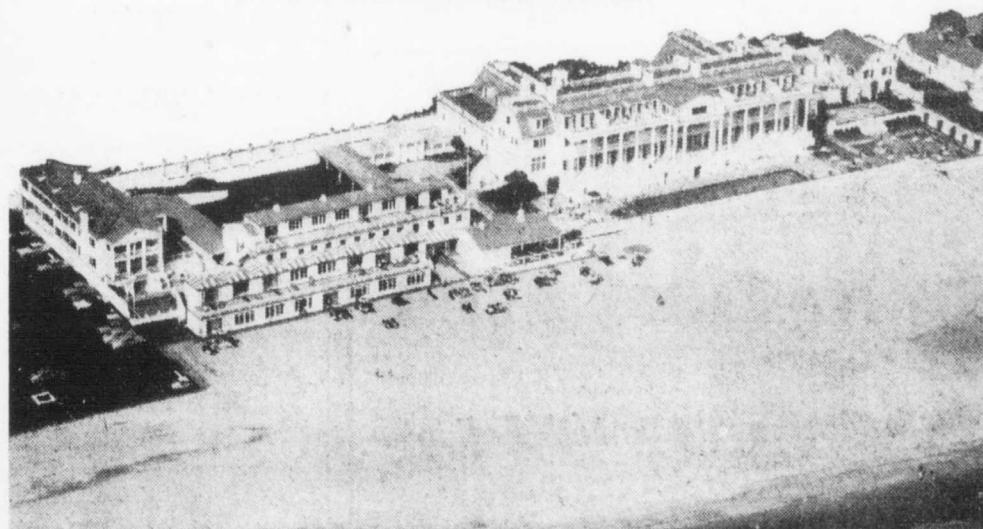
Oceanhouse

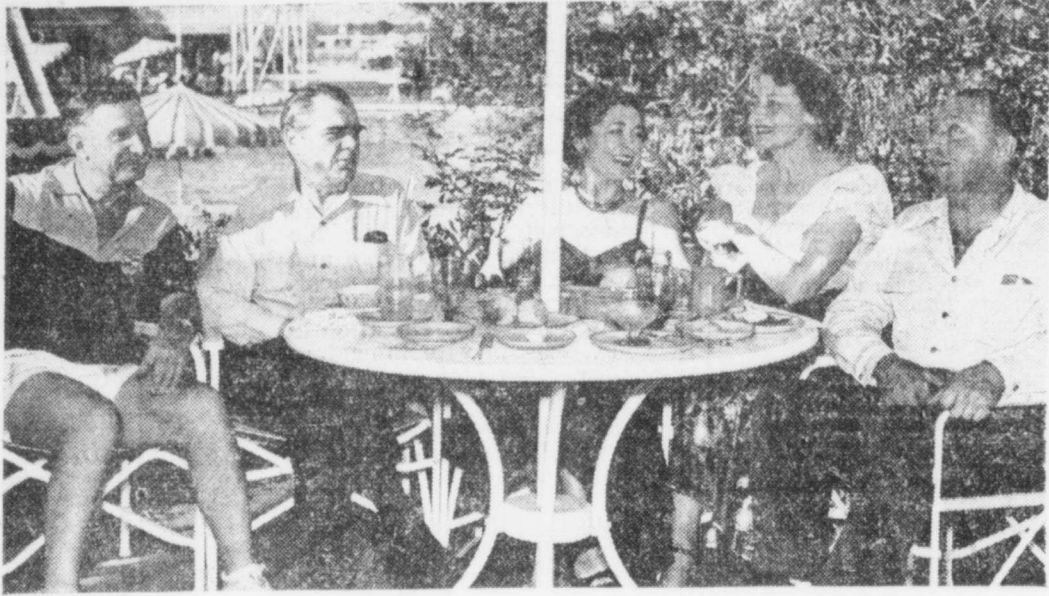
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Guests at luncheon at Shadow Mountain Club of Cliff Henderson, left, the other day were Federal Judge Pierson Hall, Mrs. Hall, Mrs. Rulon Free and Mr. Free, the frees from Bel Air. (Willis Photo.)

Paul Austs Hosts Today At Reception

Mr. and Mrs. Paul R. Aust entertain this afternoon at their hacienda on Via Escudella with cocktails and buffet. Guests include visitors from Seattle and Santa Barbara where Mr. and Mrs. Aust were formerly in residence prior to joining the winter colony here.

Enjoying a charming party in a pleasant setting will be Mr. and Mrs. John Burkheimer, Mr. and Mrs. M. O. Anderson, Mr. and Mrs. Gordon Prentice, Mr. and Mrs. Harold Hicks, Mr. and Mrs. Edward Stamm, Mr. and Mrs. George Coleman, Dr. and Mrs. A. F. Heimlich, Mr. and Mrs. Ernest Off, Mr. and Mrs. John Porter, Mr. and Mrs. Ben Shearer, Mr. and Mrs. Roy Simmons, Mr. and Mrs. Norman Waters, Mr. and Mrs. Weiss, Mr. and Mrs. E. B. McGovern, Mr. and Mrs. Gamble, Mr. and Mrs. Charles McLaren, Mr. and Mrs. Claude Jensen, Mr. and Mrs. Bill Morris.

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James Hammonds Entertain for Radio Singer

Mr. and Mrs. James Hammonds of 334 Hermosa Place entertained at a cocktail party last Wednesday evening in honor of Miss Margaret Whiting who is in Palm Springs for a two week vacation from her radio show on Columbia Broadcasting. Also present was Horace McCoy and wife, the McCoy's here at the Racquet Club to celebrate the sale of McCoy's new novel "This Is Dynamite" to Paramount pictures. Other guests included Mr. and Mrs. Fritz Magin and son Jimmy from Milwaukee, Darryl and Judi Herron, Beverly Hills, Mrs. Sydney Cornheiser, Karl Keller, Clifford Shauver, Pollard Simon of Dallas, Texas, and William Boggess. Mr. Simon hosted the party afterward for dinner at the Palm House.

Anniversary Celebrated

Mr. and Mrs. W. C. Keim of Albuquerque celebrated their golden wedding anniversary Wednesday evening with dinner at the Shadow Mountain Club with their guests including sons and daughters Mr. and Mrs. W. C. Keim Jr. and family, Mr. and Mrs. J. E. Keim of Oasis, and Mr. and Mrs. E. D. Moore of Phoenix.

Also Wednesday nighting at the Club dinner dance were some high military brass from Louisiana and included Brig. Gen. Raymond F. Hufft, Adjutant Gen. State of Louisiana, called the most decorated soldier and the youngest Adj. Gen. From Arkansas, Earl T. Ricks, the only Air Adjutant general in the country, Colonel R. S. Wilson Jr., of Little Rock, and Colonel Rennie Kelly, Chief Air Instructor, Air Force, State of Louisiana.

Celebrate Birthday Party in Village

Dr. and Mrs. E. Wilson Lyon of Claremont, celebrated Mrs. Lyon's birthday Tuesday at the Desert Inn with a luncheon party. Mr. Lyon is president of Pomona college.

Easter Plans Outlined at Desert Inn

Easter vacationers at the Desert Inn will don swim suits and play clothes as well as the traditional Easter bonnet for that important spring holiday.

The week preceding April 9 will be a busy one with breakfast rides, picnics, a sunset cocktail party, pool show, and what-have-you planned, yet with ample time left over for golfing, tennis, swimming, and just plain loafing in the sun.

Good Friday will be observed at the famous Inn with a special musical program by Palm Springs pianists, Mr. and Mrs. Harry Tomlinson, who have delighted many audiences both locally and in other parts of the country.

Guests return year after year to participate in the awe-inspiring Easter Sunrise Service held on the hill behind the Desert Inn grounds. A coffee-bar, to help tide the early risers over from pre-dawn to breakfast, will be in operation after the services.

The lovable Easter Bunny will put in an appearance for the children at the Inn, leaving a trail of gaily colored eggs to be gathered at the traditional Desert Inn Easter Egg Hunt later in the morning. The hunt will be followed by the much-anticipated children's Easter breakfast party on the lawn.

Closing the week of Easter festivities will be the Schierzinger Harp Trio program in the lobby Sunday evening. The famous trio returns to Palm Springs after a highly successful concert earlier in the season.

Choir to Present Cantata Monday

Choir of St. Paul's will present the one hour long Cantata of J. H. Munder's "Olivet to Calvary" Monday, April 3, at 8 p.m. at St. Paul's Episcopal church on West El Alameda street with Miss Eileen Carey at the organ and Mrs. Wynne Hammond, choir director, and Alex Hammond, choir master, singing the solos.

The public is cordially invited to attend this free performance which is the choir of St. Paul's contribution to Holy Week and to all Villagers and their guests.

Dee Arakelians Hosts at Dinner

Mr. and Mrs. Dee Arakelian were dinner hosts Sunday evening at the Shadow Mountain Club for a three way birthday celebration which honored Mr. and Mrs. Tudor Shearer, both of whom were celebrating their birthdays and wedding anniversary—and Mr. and Mrs. Joe Hall, with Mr. Hall a birthday celebrant. A huge cake with a mass of flaming candles finished off a gay party.

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---Society---

Snow White Ball Date Set For April 15 at Tennis Club With Many Parties Planned

Top party of the late spring will be the annual Snow White Ball at the Tennis Club which has been set for Saturday evening, April 15. Many private dinner parties are planned for the White Ball which is one of the season's most decorative social events.

As in previous seasons, ladies will wear all white formals and their escorts white dinner jackets. Vincent Marco, president announced whether the spring party will take place out of doors on the tennis courts or in the club dining room, but included in festivities will be the traditional waltz contest—the airy white balloons transforming the club into a fairyland, for the night of the White Ball.

The party has been set to coincide with oleanders in full bloom and the club gardens at their full peak.

Reservations are already coming in from winter colony hosts and hostesses who will entertain at the Snow White Ball with cocktails and dinner dancing.

Portrait of the Week

BY BERNARD
OF HOLLYWOOD



Elaine Kufferman is the charming daughter of Mr. and Mrs. Mack Kufferman who are permanent winter residents of Palm Springs at 346 Vista de Chino and because of her schooling at the University of Michigan where she is a senior majoring in English Literature, she is here much too frequently but her fondness of the desert brings her here whenever she has the opportunity to visit. When she is here, Elaine spends a great deal of her time indulging in her favorite outdoor sports of horseback riding, playing tennis and swimming which keeps her everlastingly radiant and lovely. She has a timelessness of spirit and all the charming attributes of an 18th Century European aristocrat and it is always our pleasure to welcome her back to enhance our Village with her sophisticated poise and outstanding charm.

Spring Concert to be Given By Woman's Club Chorus

A chorus of 18 voices under the direction of Mrs. James C. Geggie, chairman of the music section of the Palm Springs Woman's club, will be heard in concert on Monday afternoon, at 3 o'clock. This delightful event is also the occasion of a Membership Tea dedicated in honor of the new members who have joined the club this season.

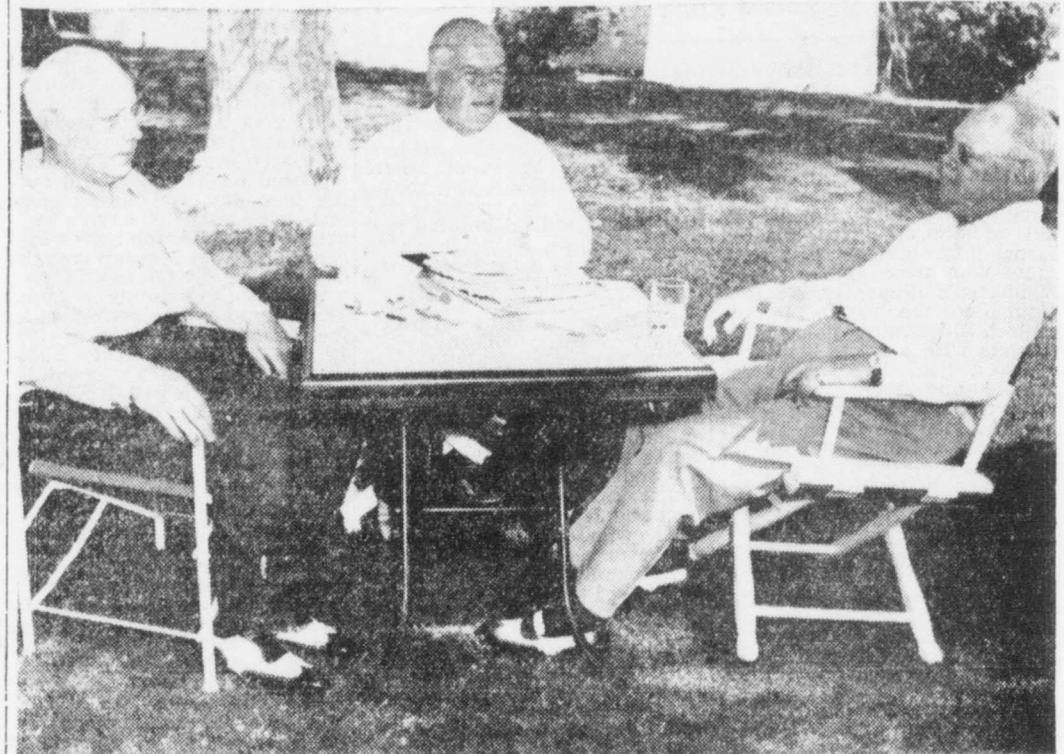
The chorus is composed entirely of members of the Woman's club and the accompanist, Mrs. Lois Lux, well-known Palm Springs pianist, will also appear as a soloist. Mrs. Roger Williams, accomplished harpist and also a member of the chorus, will play a group of numbers and Mrs. Violet M. Fowler, president-elect, will be presented as vocal soloist.

The Woman's Club Chorus was organized and trained by Mrs. Geggie, who is a musician of distinction, and the concerts which have been presented by this talented group of women are rated of professional caliber.

The Palm Springs Woman's club is very proud to present its chorus to the members and general public. Admission will be by guest card or the established fee of \$1.20 and it is especially urged that every member of the Club be present on this important occasion to welcome the new members and enjoy the splendid entertainment to be offered by the Woman's Club chorus.

Fendrich Students To Meet Tuesday

A group of former students of Dr. J. Lowery Fendrich Jr., will meet every Tuesday, 8 p.m. at the home of Mrs. Estelle Stone, 505 Indian Trail. Everyone welcome who wishes to attend.



Three brothers, two of them Village home owners and the other a winter visitor, met at luncheon at the Desert Inn last week to discuss affairs. Left to right above on the Inn grounds where Mark Kemper is a guest are Mark, H. G., and James S. Kemper. All three are prominent in national affairs. (Desert Sun Photo.)

Young Piano Duo Return For Concert

The talented and charming teen-age duo pianists, Carolyn Pryor and Wayne Anderson, who appeared before the Palm Springs Woman's Club earlier in the season, have been secured for a return performance to be held at the clubhouse at 8 o'clock the evening of April 4.

These remarkably gifted young people are sponsored by Marjorie Duncan Baker, who has been in charge of their musical education for the past five or six years and are returning by popular request to appear in a recital of classical and modern selections. Both Carolyn and Wayne have won honors from KFI and Glendale Symphony orchestras and are equally proficient in solo or duo work. A great future has been predicted for them by such famous authorities as Luboshutz and Nemonoff. Palm Springs is fortunate in having another opportunity of hearing these unusually brilliant young artists again this season.

The public is cordially invited and admission tickets are \$1.50 which includes the federal tax. These splendid young musicians provide an entertainment of unusual merit and deserve the patronage of everyone who enjoys good music and an appealing performance.

Indian Pageant Plans Begun By Art Group

What is planned to be an annual affair is the Indian Pageant set for Friday night, April 14 at the Polo Grounds as the Allied Arts association presents a full pageant with 10 Indian tribes represented under the sponsorship of the Palm Springs Boys club.

For preservation of the desert way of the All-American Indian ceremonial life, is planned to be similar to the nationally-known pow-wows of Flagstaff and Prescott.

Flower Show On April 14

Interest is high in the community regarding the approaching Palm Springs Community Flower Show to be held at the Woman's Club on April 14 from 2 o'clock in the afternoon to 8 in the evening.

The list of classifications and other necessary information will be available in next week's issue of The Desert Sun.

All flower lovers are invited to exhibit and so help to make this one of the season's most beautiful events. For additional information call 2-6932 or 7677.

Bride-to-be Is Honored At Shower

Miss Jonne Pearson, whose marriage to Richard Markham takes place late in April, was honored Saturday afternoon with a bridal shower by Mrs. Della Gates and Mrs. Jack Luccarelli of Smoke Tree Ranch. The colorful affair took place in the ranch house at Smoke Tree with a gay Easter motif combined with wedding bells, carried out in decorations and in the presentation of bridal gifts.

Guests included Mrs. B. W. Hayward and her daughter, Mrs. Jones, Mrs. Floyd Turner and daughter Barbara, Mrs. Fred S. Markham and her daughter-in-law, Mrs. Charles Markham, Mrs. Irvin Rice and Miss Val Rice, Miss Patricia Judge, Dolly Fletcher, Gerry Scherer, Mrs. Frederick Grant, Mrs. John Hamman, Mrs. James Parker and daughter Jane Ellen, Mrs. Channing Welles, Mrs. C. W. Stimson, Mrs. Bruce Burritt, Mrs. Richard Knight, Mrs. Robert Armstrong and Mrs. Horace Armstrong, Mrs. Henry S. Reid, Mrs. Homer Overly, Mrs. Jacques Cromelin, Mrs. D. S. Gilmore, Mrs. Paul Helms, Mrs. Earl Hoover, Mrs. Neil Jamison, Mrs. Richard Young.

Now in translucent Colors!

Solana-Ware
Provincial Type
CASSEROLES



*Grace Your
Table with
Zestful
Baked Dishes...*

RICE-SAUSAGE CASSEROLE
1 1/2 lb. sausage
1/2 c. chopped onions
1/2 c. rice, uncooked
1 can chicken with rice soup
1 can water
1/4 c. chopped mushrooms
1 chopped hard boiled egg
1/2 t. salt
1/2 t. pepper
Put sausage until almost done; pour off most of the grease. Add onion, celery and rice. Cook and stir constantly until almost tender. Mix in egg and water. Cook until rice is at 150°. Add grated cheese. Cover with lid. Bake 30 minutes. Cheese melts. Serves 4-6.

The slow, even baking and the manner in which Solana-Ware retains the heat long after serving will enrich your favorite recipes. Styled in the Western manner, Solana-Ware Casseroles are available in a galaxy of natural, warm colors. The exteriors are left in their natural sun warmed earthen hue. Lids and interior surfaces are glazed in your choice of Forest Green, Aqua, Mission Brown, and Zuni Red. A gift that is different. A gift that will be remembered.

"Made in California—Packed in a carton ready for shipment."

Denslows

on the Desert Inn Grounds Palm Springs, Calif.

PINT SIZE \$1.50
QUART SIZE \$2.95
1 QUART SIZE \$3.95

Palm Springs' Mounted Police
Western

**BENEFIT
DANCE**

SATURDAY, APRIL 8
Polo Grounds --- 8-12 P. M.

Proceeds Will Buy
Rescue Equipment

Hank Penny and His Seven-Piece

Western Swing Band
— ALSO SQUARE DANCING —

DONATION \$1.00

Palm Springs Mounted Police

Social Highlights

IN THE VILLAGE briefly for Circus Week festivities were Mr. and Mrs. William Reichel, who, with Mr. and Mrs. Harold Lorenzen, operate one of the valley's big ranches. Mr. and Mrs. Reichel left for their home in Oakland earlier this week where they will be joined by Mr. and Mrs. Lorenzen who leave today. The foursome will sail for Honolulu in two weeks.



MRS. WILLIAM REICHEL

the bride-to-be in her home in Hollywood, and Mrs. Della Gates and Mrs. Jack Luccarelli were co-hostesses for a bridal shower which took place at Smoke Tree Ranch on Saturday.

April Bride

AN APRIL BRIDE whose marriage to Richard Markham is set for April 29 in Boise, Idaho, is Miss Jonne Pearson who has been honored with a series of luncheons and showers following the wedding announcement. Among pre-nuptial festivities was a luncheon given by Mrs. Fred S. Markham of Smoke Tree Ranch, at the Shadow Mountain Club. The affair honoring her future daughter-in-law was attended by about fifty guests. Mrs. Edgar Gilmore, who is Mrs. Markham's sister, entertained with a charming affair at the Portuguese Bend Club in Palos Verdes Estates honoring Miss Pearson. Miss Val Rice entertained for the bride-to-be in her home in Hollywood, and Mrs. Della Gates and Mrs. Jack Luccarelli were co-hostesses for a bridal shower which took place at Smoke Tree Ranch on Saturday.

Hasta la Vista for Chicagoans

Most of Palm Springs' society leaders were assembled at the Biltmore hotel this week, as two prominent winter visitors entertained with cocktails and dinner parties here. Mr. and Mrs. Decker, popular Chicago visitors, gave a large farewell party Sunday night for their many local friends. Following the cocktail party a group of twenty remained for dinner with the hosts in the glass enclosed dining room.

Tuesday the Decks with the Thomas Flemings left for Las Vegas and Arizona, and all will be in Chicago Easter Sunday.

The same evening Mr. and Mrs. Oliver Rousseau assembled a group in their suite for cocktails followed by dinner. This attractive San Francisco couple are stopping at the Biltmore a week for their annual desert holiday. They are accompanied by their twin daughters, Olive Rousseau and Mrs. John Rosekrans, and Mr. Rosekrans.

Things to Come in the Village

A bridal dinner tomorrow night will mark the wedding eve of Mabel Potter who marries Edward Willis at Community church Sunday afternoon at a two o'clock ceremony. The bride's dinner will include her attendants Dixie Weingartner, Nancy Nye, Elaine Purnell and her sister, Mildred Potter. Also attending the dinner will be the groom's mother, Mrs. Arthur Willis and the bride's mother, Mrs. James E. Potter. The affair will be at the Potter residence on San Carlos Road. Miss Mildred Potter flew out from Boston where she attends Emerson college, arriving in Los Angeles yesterday.

Invitations were out this week for what promises to be one of the gay spring parties, "An Easter Hat Parade," on Easter Sunday afternoon. The cocktail-buffet affair will be hosted by Ruby Fallgren, Frances Hughes and Joan McManus and will take place at the Fallgren home on Santa Rosa drive.

For dining that's Deliciously Different

it's the

ROSSMORE HOTEL

1450 N. Indian Avenue

Cocktails

Dining Room Open to the Public

Reservations Suggested... Phone 2744

Canasta & Gin cards furnished in cocktail lounge

DINE AND DANCE

to the Music of the
GUADALAJARA TRIO

(There Are 4 of Them!)

DOLL HOUSE

GOOD FOOD!

GOOD FUN!

GOOD DRINKS!

George and Ethel Strebe

A REAL ADVENTURE!

Cantonese
and
Polynesian
Foods



Exotic
and
Tropical
Drinks

ROYAL PALMS HOTEL

CHI CHI

THREE TERRIFIC

SHOWS NIGHTLY

FEATURING

ARTHUR BLAKE

WITH

THE FORD PANTOMIMISTS

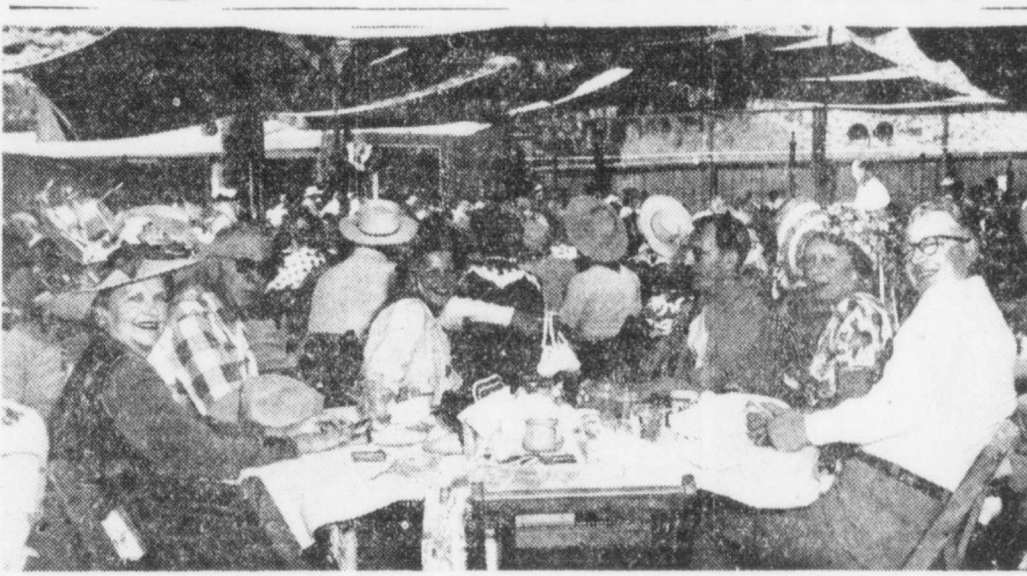
AND

THE BEST DINNER IN TOWN

DANCING IN LOUNGE

Sun Classifieds Bring Quick Results

Social ACTIVITIES



UNDER THE BIG TOP during session of Circus Week Kangaroo Court and the Western Fashion Show and enjoying themselves immensely are left to right: Mrs. George Roberson, Mr. Roberson, Mrs. Marvin D. Fritz, Ernest McCook, president of the San Bernardino Orange Show, Ray Alford and Mr. Fritz, owner of the drug department of the Palm Springs Drug and Import company. (Desert Sun Photo.)

AROUND THE VILLAGE IN SIX MINUTES

WITH PRISCILLA CHAFFEY

In the Spring a Young Man's Fancy Lightly Turns—To Love, of course, what else is there to turn to at a time like this? It's spring in the desert with the scent of orange blossoms hanging over the Village, troubling and sweet.

The reactions of women, however, seem more complex than having a more light turn of the fancy. They approach it indirectly. They are impelled to buy costly unguents and perfumes—strange and exotic concoctions which they would not ordinarily give bureau space to. They rationalize their budget to include all manner of foibles and fripperies in the way of new and glamorous clothes. They get excited about hats and sheer, billowing white dresses. Which is as it should be. That way they're ready to catch the lightly turning fancy of the male animal

and everybody's happy—at least until the June 1st bills come in.

Cherches la Femme

One of the most fascinating ads we have read lately is inside the cover of this week's Life and it says, "Are you the girl Jon Whitcomb's Looking For?" It's an interesting question and one which bids fair to become a byword in the winter colony before the week is out—for Mr. Whitcomb is a gay blade and has done considerable tramping around in Palm Springs social circles in past seasons. More than one local damsel has spent considerable time and effort looking for HIM! If he finds the girl for whom this national search is being made, she gets a free trip to New York with chaperone or husband, with all expenses paid; and she gets \$100 a day while posing for illustrator Whitcomb and she gets \$100 cash for incidentals and an original of a \$2,000 Whitcomb painting which sounds like a very fair proposition and one guaranteed to cause Mr. Whitcomb a whole lot of trouble, confusion and expense.

She has to be pretty. If not beautiful, of course, as she's going to pose for a picture advertising Community Silver Plate. "This is an honest search for fresh, undiscovered faces." That's what the ad says. It will be interesting to see which face, out of the probable million applicants, Mr. Whitcomb picks out as THE one. And why.

Snow White Ball

Loveliest among late spring parties is the annual Snow White Ball at the Tennis Club

Mrs. Homer McKee Cocktail Hostess

Mrs. Homer McKee was hostess for a charming cocktail party Tuesday afternoon at her adobe hacienda on El Alameda. Among guests enjoying a well stocked hors d'oeuvres table and bar were Mrs. McKee's houseguest, from San Francisco, Berens Nelson; Mr. and Mrs. Kent Weaver; Mr. and Mrs. Fritz Magin and their son Jim; Mr. and Mrs. Howard Johnson, Bill Noble, Norma Oliver, William Hord Richardson squiring Doris Lasker, Grace Pope and her houseguest, Marge Rainey; Mrs. John Jenkins, Dr. and Mrs. C. H. Woodmansee.

Effie Banks Dinner Hostess

Mrs. Effie Banks was hostess for a dinner at her home Wednesday night for about 20 guests who gathered for cocktails and buffet dinner. Among guests were Dr. and Mrs. Henry Dollard, Mr. and Mrs. Howard Johnson, Mrs. Homer McKee and her houseguest Berens Nelson, Mrs. Norma Oliver. The party honored Mr. and Mrs. Fritz Magin—Mr. Magin proving himself an expert at card tricks after dinner to the entertainment of the company.

- Trusses
 - Elastic Hosiery
 - Abdominal Supports
- "A complete Prescription Shop"

THE PROFESSIONAL PHARMACY

1081 N. Palm Canyon Ph. 2741

REDUCE AT HOME

NIAGARA PENETRATING MASSAGE UNIT
AS ADVERTISED IN SUNSET MAGAZINE
• FIRMS SAGGING STOMACH MUSCLES
• NO DISROBING
• REFRESHES TIRED ACHING FEET AND BACK
\$59.50
NO ELECTRICAL CURRENT THRU BODY
Underwriters Laboratories Approved.
PALM SPRINGS HEALTH & REDUCING SALON
457 N. PALM CANYON PHONE 5604
FREE TRIAL and Information Your Home or Our Office
NIAGARA HOME REDUCING UNITS CO.
SUITE 1012 GUARANTY BUILDING, 6331 HOLLYWOOD BLVD.

Shadow Mountain Club's Mardi Gras Colorful Affair

The Shadow Mountain Club's first annual Mardi Gras costume party was a gay and colorful affair Saturday night. There were enough costumes, with and without masks, to give the entire crowd of some four hundred and fifty dinner-dancing members and guests, that "anything can happen" feeling and to climax a week of Desert Circus events.

Hal Cooley of Los Angeles, awarded the champagne for being best costumed couple to Mr. and Mrs. Pete Schroeder also from Los Angeles. Mrs. Schroeder could have just walked off a western movie set in her red velvet flare-skirt dress, topped with black maribou and punctuated by black net stockings, and her husband wore no mask but few recognized the "old prospector from the hills" until he washed off the excellent make-up job, complete to the hairy mole on the end of the nose.

John Deaton, Beverly Hills motor dealer, was in the Schroeder party as another prospector.

Mrs. A. E. (Evelyn) Cameron of San Bernardino took honors as most original costume in a black silk and brocade Chinese costume, perfect for her clear complexion and black hair.

Most comical prize was taken by Bill Lear of L.A. as "Lo, the poor Indian," wearing one of

the grotesque, new, rubber masks picked up in the Shadow Mountain Sun Shop.

Gabby Hayes, out of character but ready to turn on that "Hot diggity" grin of his at the pop of a flash bulb, dined with his wife who says, "Yes I've been Mrs. Gabby for thirty six years; don't I look worn?" Michael Barton and Katherine Laich of North Hollywood dined with the Hayes couple.

Most completely costumed as a group was the Buck Shelton party. Representing towns from California, Arizona, Colorado, Connecticut and New York, they dressed as if they were from the same harem in far away Arabia.

Of interest to the fashion conscious: Lili, the French gown designer, recently responsible for some spine chilling bathing suits, wore gold "harems" (she coined the word), and a white blouse on which a gold leopard was painted. Tatty Ames, who modelled a Lili bathing suit in the parade in Palm Springs, wore a white, transparent evening gown "harem-style." The girls were guests of Cliff Henderson, founder of Shadow Mountain Club.

Looking about for a good taboo to break, the costumed crowd invaded the immaculate kitchen. This is the inner sanctum of Chef Stephen Yankovich, who last Sunday the 19th served six hundred and seventy at buffet supper, after preparing luncheon and dinners totaling seven hundred and fifty, the day before. For the summer season, Steve will be at Feather River Inn, near Reno.

J. E. Frenches

Host 25 Club

Dinner Party

Mr. and Mrs. J. E. French entertained Wednesday with cocktails at their home on El Camino Way, where a small group of friends gathered to admire some of the finest roses in the Village. After cocktails the party carried on with dinner at the 25 Club and ended up with square dancing at the Stables. Guests included Mr. and Mrs. Giannini, Mr. and Mrs. B. Scatena of San Francisco, Mrs. Kirby Whitley and her niece Mrs. Burch, Mr. and Mrs. Glenn Stater and Roy Randolph.

Home for the holidays is Betty Wright, daughter of Mr. and Mrs. Billy Wright.

Annual SALE!

Monday, Tuesday and Wednesday

See page 8

today's

Desert Sun

Plaza, Palm Springs



VISIT The Golden Stallion

RESTAURANT AND WESTERN BAR

Open 7 Days A Week

"In All The West—No Better Food"

Come on Over Today!

Drive over and dine and see movies in the making! Major motion picture companies on location at Pioneertown!



Featuring CHINESE FOOD at its BEST

Charcoal Broiled Steaks

Only an Easy 45 Minute Drive

PIONEERTOWN

"Where the Old West Lives Again"

A few minutes drive off the 29 Palms Road—Watch the Signs

Members and their guests

are

Cordially invited to the

Snow White Ball

SATURDAY

APRIL 15TH

PALM SPRINGS

TENNIS CLUB

Reservations requested

Villager Receives Award Honoring Late Husband

Mrs. Vivian Summerfield, homeowner and winter resident here this week accepted posthumously an award from the University of Kansas for her husband for several years prior to his death September 2, 1947.

The award honoring Solon E. Summerfield, graduate of the university class of 1899, was for "distinguished service of benefit to mankind" and in recognition of noteworthy contributions bringing honor to the University of Kansas.

CHANCELLOR Deane W. Malott and Irvin Youngberg, secretary of the University of Kansas Endowment Association, journeyed all the way from Lawrence, Kansas, to personally hand the award to Mrs. Summerfield in Palm Springs.

The chancellor explained that several attempts to deliver the award to Mr. Summerfield during his lifetime had been made but due to his ill health prior to his death and movement either to New York or California

prevented the University from bestowing the award.

SPECIFICALLY the award honoring Mr. Summerfield was made because in 1929 Mr. Summerfield had instituted the "Summerfield Scholarships" an annual series of awards to able graduates of high schools in Kansas. Since the installation of these scholarships, Chancellor Malott said, 250 students have matriculated at the university.

The endowment, the Chancellor said, is being continued by Mrs. Summerfield.

According to Mr. Youngberg, the awards are conducted on a highly competitive basis with honor high school students throughout the state of Kansas numbering into the hundreds, competing for one of the 12 awards handed out annually.

THESE SCHOLARSHIP awards are on the same high plane of Rhodes Scholarship awards and the method used in granting them has served as a model for Harvard University.

"The University of Kansas does not give honorary degrees," declared Chancellor Malott, but does bestow awards to graduates who have distinguished themselves in services to mankind.

Mr. Youngberg and Chancellor Malott spent their short stay in the Village visiting with Mrs. Summerfield and her sister Mrs. Ward Warner of New York City. They were taken on a tour of the Village and greeted at the Palm Springs Tennis Club by Mr. and Mrs. Walter McManus and others.



MISSION OF HONOR to Palm Springs completed with the delivery of a posthumous University of Kansas award for Solon E. Summerfield, which was accepted by Mrs. Summerfield, the widow, Chancellor Deane W. Malott, (left) and Irvin Youngberg of the university, are escorted about the Village by Mrs. Summerfield's sister, Mrs. Warner of New York City. They are shown at the Palm Springs Tennis Club. (Desert Sun Photo.)

How About You?

If you were missed by the volunteers, or desire to make an additional gift to the Community Chest, checks may be mailed as follows: Palm Springs Community Chest, Postoffice Box "T," Palm Springs.

From Page One—MORE ABOUT CHEST

confident they will not turn us down."

President Peterson made public the following report of receipts from the various divisions of the Chest to date:

| | |
|--------------------|-------------|
| Business | \$ 6,913.89 |
| Residential | 18,275.76 |
| Hotels, Apts. | 2,326.25 |
| Schools | 435.00 |
| Public Employees | 643.00 |
| Desert Hot Springs | 534.26 |

THE \$37,500 GOAL is urgently needed for 1950, particularly since the increased demands, many of them resulting from the changing economic conditions, are placing an even greater load upon the worthy community organizations. Mrs. P. A. Staley, president of the Welfare and Friendly Aid which administers the only public charity in the Village, reported this week that calls for help are far exceeding the established total, presenting her volunteer group with the perplexing problem of how to meet such a critical problem.

Too, in the field of youth services, all the clubs and centers serving the boys and girls of the community are having greatly increased calls for new troops, new clubs, new activities, all of which must be rejected unless funds are available.

Start Census Count Tomorrow

Count of the 1950 census is scheduled to commence nationally and locally tomorrow in what will be the largest count in the history of the nation.

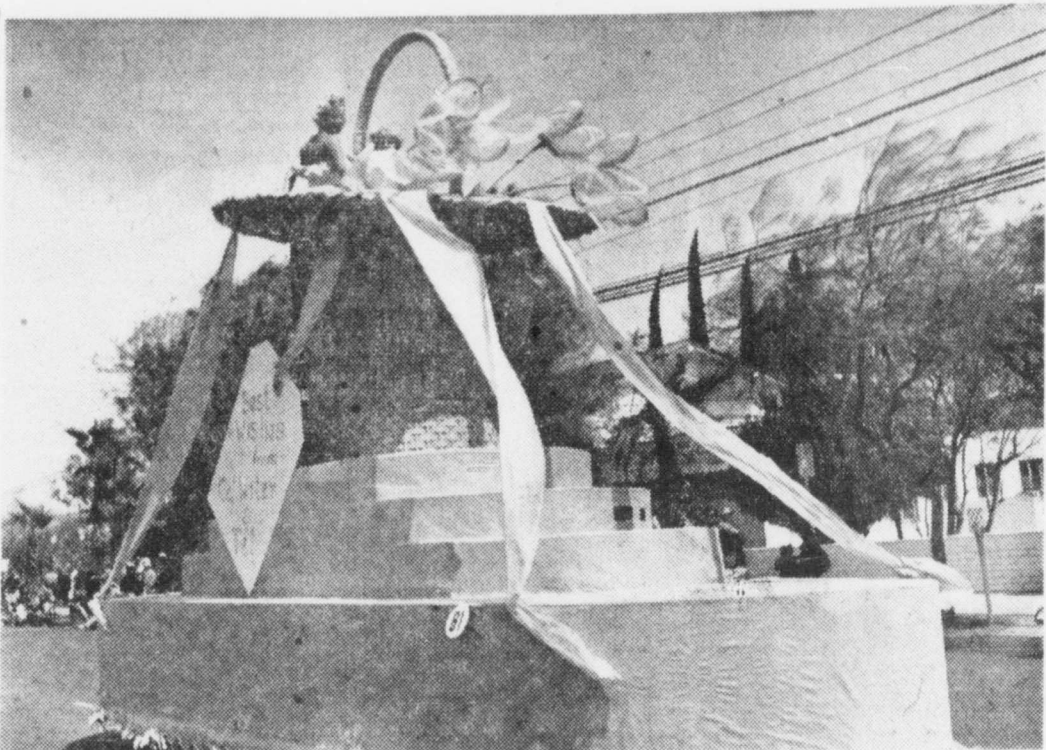
It is expected that the enumeration will take approximately four weeks for the count. Seven questions will be asked plus other "cross-section" sampling questions of various sections and groups.

City officials in Palm Springs are requesting full cooperation of the citizenry in that it is hoped full count will have been completed prior to departure from the Village for vacations and seasonal departures commencing.

From Page One—MORE ABOUT TRAM

New York to present the data to Coverdale and Colpitts, consulting engineers of that city who make their recommendations to RFC.

On April 20 in Riverside there will be held a public hearing on the matter of the final right-of-way, hearing to be held by the forestry department. All who wish to be heard on the matter at the hearing must apply in writing to Perry A. Thompson, regional forester, 630 Sansome street, San Francisco 11, in writing prior to April 14, it was announced.



BUT BEAUTIFUL—Judged as one of the outstanding floats in the "most beautiful" class of the Desert Circus parade last Saturday was that of the California Water and Telephone company shown above. Parade set all records in number and types of entries for similar Village events. (Desert Sun Photo.)

From Page One—MORE ABOUT CIRCUS

by floats by Ida Keeney, Palm Springs Water company and California Water and Telephone company.

Educational institutions entered were led by Palm Springs Unified school district and the Desert Museum.

Indio Fire department float won "typical of the desert" entry and under heading of most patriotic, first was won by Troop 39, local Boy Scouts, followed by local VFW Auxiliary.

IN CHILDREN under 14 years entry was won by Mrs. Robert W. Beckham and daughter Pat, seven, and Mary Kathleen, four years. This was from Montebello, Calif.

Special award for Queen's honor guard went to the Los Angeles County Sheriff's posse with prizes for individual entries to Altadena's Sheriff's, Riverside County, Pomona and San Dimas, and the San Bernardino posse.

Most beautiful mounted entries were Valkyries, Felix Guiton and Arline Fletcher in order named and most humorous was won by the Palm Springs posse.

Several reports came in that they had been seen, mostly from Palm Desert.

Photographers hastened out but, to date—No pictures.

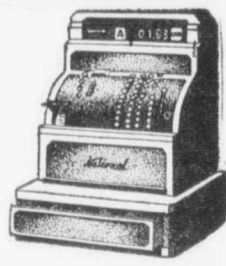
Photographers hastened out but, to date—No pictures.

Pup (Mr. and Mrs. "Conky" Conkwright.) Prizes for children under 14 were won by Los Compadres Chicos and Peter Shep-tenko.

In pedestrian classes most humorous was won by Elly's cafe followed by VFW Moonshine girls. Most original was of Betti Haring's Indians and Can-Can girls followed by the Palm Springs Villager.

Most beautiful in this class was won by Sybil Ring's troupe of baton wielders with VI. Sunshine girls taking second.

PALM SPRINGS
Cash Registers & Stationers
All Repairs Done in Our Local Shop
Office and
Artist Supplies



TYPEWRITERS ADDING MACHINES CASH REGISTERS
472 No. Palm Canyon Dr. Phone 2367

Merrill P. Hart

wishes to announce

that he is no longer associated with John V. Murphy, nor the persons to whom he recently sold his tax practice.

Any persons wishing to contact me regarding tax, accounting, or other matters, can reach me at either the address or phone number listed below.

Box 1317, Palm Springs Phone 2-6341



TWEEDS & WEEDS ANNUAL SALE

For 3 days only: Monday, Tuesday, Wednesday
April 3rd, 4th, and 5th

OUTSTANDING VALUES Such as

| | | |
|--|-----------------|------------|
| WOMEN'S SUITS | formerly 82.50 | NOW 42.75 |
| WOMEN'S SUITS | formerly 125.00 | NOW 69.50 |
| WOMEN'S SKIRTS | formerly 19.75 | NOW 12.75 |
| MEN'S SPORTCOATS | formerly 65.00 | NOW 35.00 |
| MEN'S IMPORTED SWEATERS | formerly 16.00 | NOW 8.75 |
| WOMEN'S IMPORTED SWEATERS | formerly 12.50 | NOW 6.95 |
| MEN'S ENGLISH TERRY CLOTH SHIRTS | formerly 5.00 | NOW 2.95 |
| MEN'S SILK NECKTIES | | HALF PRICE |
| MEN'S WOOL NECKTIES | | HALF PRICE |
| SCOTCH TWEEDS, ENGLISH WORSTED SUITINGS AND FLANNELS | | HALF PRICE |

FINE QUALITY FLANNEL SLACKS MUCH REDUCED

These are only a few of the many items available during our three day sale—Monday, Tuesday and Wednesday only.

The Plaza

TWEEDS & WEEDS

Palm Springs

COLDS KILL

KILL COLDS

WITH SODIPHENE

Alkaline Antiseptic

BUY SODIPHENE

FROM YOUR

DRUGGIST

PAVNYS

BUTANE and TRAILER
SUPPLY STORE

1001 SOUTH PALM CANYON DRIVE—PALM SPRINGS
P. O. BOX 65 . . . PHONE 7342

30
House Trailers
to choose from
\$395 and up.
Easy terms!



Everything
for
Your Trailer
DEECO
DURALUMINUM
Furniture



Aluminum Umbrellas



WE ARE RICH

. . . in many things money cannot buy . . . the friends at home . . . in other banks . . . the respect, trust, and confidence that constitutes the most precious legacy that any bank can have.



Telephone 8-3444

Serving the Desert Empire

Hurry! Write or Phone Today
10-Day Free Trial

"Try Before You Buy"

ELECTROLUX* OR HOOVER

2-Day Special — Limited Supply

\$9.95

Price Full

3-YEAR WRITTEN GUARANTEE



FREE HOME DEMONSTRATION

Liberal Trade-in Allowance on Your Old Vacuum
EVENING APPOINTMENTS
10-DAY FREE TRIAL
PHONE 2701

Other Models \$14.95



"EAST TO WEST"
western
VACUUM CLEANER COMPANY

Sna Bernardino, California

We Repair and Sell any Make or Model

Cameron Home, Contents Destroyed in Night Blaze

Don Cameron, well known Rancho Mirage realtor, said this week that he certainly has a lot of friends in this vicinity. He added that he was most grateful to learn this but sorry that it took a fire to emphasize the point.

Cameron's home in Rancho Mirage all of its contents were destroyed late Saturday night which razed the \$15,000

structure. Cameron was dining at Shadow Mountain when the blaze was noted at 10:30 p.m. and was the first to reach there but the flames had progressed too far for effectual salvage work.

The realtor is at present buying a new wardrobe and making his home and office at the Casa Manana ranch of Mr. and Mrs. Howard Burdick.

From Page One—MORE ABOUT ELECTION

that the first improvement of streets must be undertaken by property owners and that these owners, many of them scattered throughout the nation, and holding these properties for speculative purposes, are not interested in spending any money for improvements.

Answering charges the mayor has failed to ask enforcement of speed laws on Palm Canyon drive and Indian avenue, Ziskin said:

"The areas in question under state law allow 55 miles per hour and to enforce a lower speed would find these automobile drivers acquitted in court."

Ziskin added that he learned from City Engineer Minturn that 99 per cent of all requests for street grading in District Four has come direct from Mayor Farrell.

Members of the committee, beside Ziskin include Jerry Sanborn, Mrs. Sanborn, Neut Hotchkiss, Jerry Weber, Harold Hicks, Sherman Hull and others.

Sister of Villager Suddenly Summoned

Mr. and Mrs. Herbert Truex rushed to Escondido Monday night at the death of Mr. Truex' sister, Mary Beeson, that evening in a San Diego hospital from a heart attack.

Funeral was scheduled for yesterday afternoon at Escondido with the local couple expected to return home this weekend.

Cuckoo Quiz



Ask Your Broker

to show you the 185x292 feet on Palm Canyon Drive, or Phone D. B. Carlin, Phone 3673 or 25843 for details.

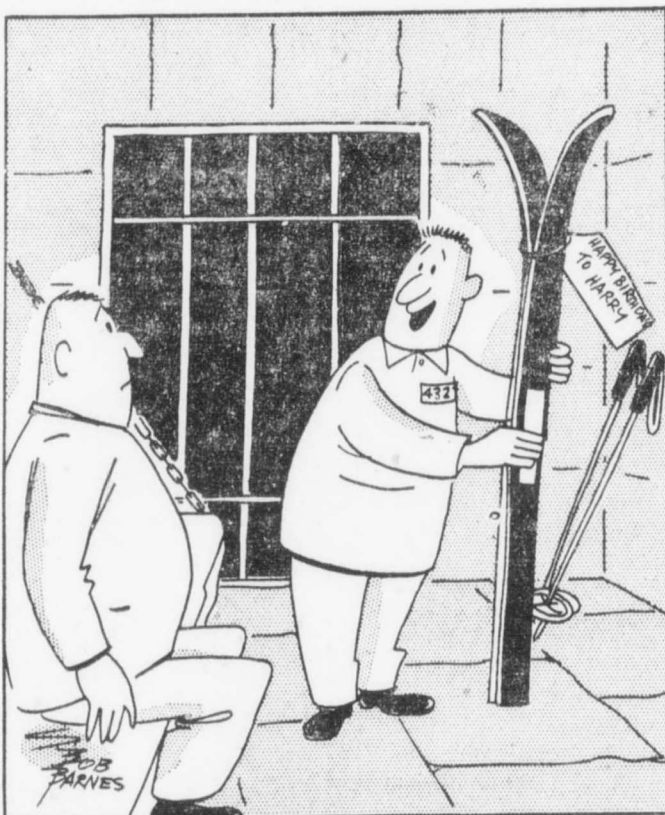
Swim Fashions At Doll House

A gigantic showing of swim fashions is scheduled for tomorrow afternoon at the Doll House by George and Ethel Strebe, hosts.

To be featured will be the famous Catalina swimsuits of Catalina, Inc., and they will be presented by E. W. Stewart of the company shown on Professional Hollywood models.

Mary Velasco and the Guadalupe Trio will entertain musically during the showing. Public is invited, with showing to start at 4 p.m.

LAFF OF THE WEEK



"My Wife Never Forgets Me On My Birthday!"

FOR SALE WORTH SEEING! BY OWNER

Best Buy in Palm Springs

An Unusually Beautiful House.

2 bedrooms, 2 baths. Large lot, over 1/4 acre. Very close to town. Unit heat, air conditioning. Ceramic tile thru-out. Beautiful modern furniture.

Designed by an artist! Lots of flagstone. Plenty of large closets. Landscaped and fenced. Walks, driveways, patios. Brand new, easily enlarged. Estimated replacement value \$25,000.

A Home to Be Proud Of

Listed Price \$17,500 Unfurnished.
YOU MAKE YOUR OWN OFFER!

885 Sunny Dunes Road
See Your Broker or Phone Owner, 24322

Cathedral City

Plans Completed for Great Cactus Jumpers Jamboree

A special Cactus Jumpers Jamboree and Barbecue meeting of the chamber of commerce board of directors was held Tuesday evening to make final plans for tomorrow's event. Claude Cobb and Emil Greener who have been working all week erecting stands and barbecue pits, report that all is in readiness. They will start serving the delectable juicy cuts of especially selected prime ribs promptly at noon tomorrow. With a slight pause in mid-afternoon it is planned to serve the barbecued beef and "fixins" until late in the evening.

Mel Hauser's gang of electricians has installed lighting around the grounds and a variety of carnival booths and games installed by the Palm Desert P.T.A. are erected. Inside the Town Hall a number of amusements and games have been provided under the supervision of L. C. Lewis, chairman. The popular cake walk will be presided over by former Cathedral City resident and past

president of the local Lions club, Leslie Kelley. Kelley is making a special trip from his present home in Bakersfield to participate. The volunteer firemen under chief Charles Scherck have complete charge of some of the arrangements, as a major percentage of the funds realized go toward the notes owing on Cathedral City's fire hall. Reed's Radio Shop of Palm Springs has donated the sound equipment for the event. Warner Moon as chamber of commerce president is general chairman for the entire Jamboree. Mrs. Edna Cobb is in charge of serving arrangements.

Other business transacted was the voting of a one-year membership to M. G. Persons in recognition of his donated labor in supplying tables and benches for Cathedral City's Sunair Park. It was also voted to permit associate chamber of commerce memberships to be taken out by firms outside of Cathedral City for fees ranging from \$10.00 to \$25.00 depending on the volume of the firm's business.

Expert Thousand At Dawn Service

Preparations are complete to handle an expected assemblage of more than a thousand at the Easter Sunrise Service at Sky Ridge Park, nestled against the hills at the south edge of Cathedral City. An Easter breakfast is to be served immediately following the services. At this week's chamber of commerce meeting the Sky Ridge Park managers, Harvey Gerth and Richard Crossman announced that the entire proceeds from the breakfast are to be turned over to the Cathedral City chamber of commerce to be used for community improvement and welfare projects. Through a misunderstanding this column last week reported that the Rev. Jack Wartes would pronounce the benediction. This was an error, as the entire services are to be conducted by the Rev. R. B. Budd of Riverside.

The John Greenwood Hunters of Glendale and Lake Arrowhead, he is Metropolitan Life Insurance company district manager, were weekend guests of the Morris Ellingers.

Appreciate Aid On Circus Float

The chamber of commerce committee which was responsible for entering Cathedral City's float, advertising the forthcoming Cactus Jumpers Jamboree and barbecue on April 1st, in the Desert Circus parade last week, has asked that public recognition be given those who put in their time and effort. Ben and Fern Scott sponsored the children who gave their square dances in gay western costume—Mike Gordon and Jim Burnaugh put in many hours preparing the truck and decorations and Reed's Radio Shop donated the loud speaker equipment.

Mrs. Loleta Waller entertained Monday evening with a delightful dessert Canasta party, in honor of her mother Mrs. Dena Sternberg of Albany, Oregon, who is a house guest along with a friend, Mrs. Lou Roman of Los Angeles. Other guests were Mmes. Peggy Paul and Bunny Steele from La Quinta, Jessie Cobb of Berton Hills and Iva Mhoon, Meta Ellinger, Mary Wolseth, Mildred Clark, Gertrude (Benny) Benoist and Hazel Murray.

Mrs. Ring Named Club President

At a special meeting Wednesday afternoon in the Town Hall the Cathedral City Woman's Club elected officers for the ensuing year. The nominating committee with Mrs. Robert Sherrill as chairman and consisting of Mrs. Russell Barclay, Mrs. O. R. Latterell, and Mrs. L. C. Lewis presented the following slate of officers which was unanimously voted in by the club: Mrs. Curtis Ring, president; Mrs. R. C. Mhoon, first vice president; Mrs. Paul Clark, second vice president; recording secretary, Mrs. Charles Tarnbling; corresponding secretary, Mrs. L. M. Wilbur, and treasurer, Mrs. O. A. Torgenson.

Mrs. Helen Hester, of Indio, candidate for the Board of Supervisors, gave a most interesting talk on good government. Mrs. Josefa Kudicka, a librarian for over 20 years in the City of New York, a first member of the Parent Teachers Association, and who spent four years in Poland after World War I as a Y.W.C.A. representative, spoke on art and

Prepare to Use New Dump Site

At the regular meeting of the Cathedral Sanitation District held this week a communication from the Palm Springs Sanitation was read. The letter pointed out that for several years Cathedral City had been allowed use of the Palm Springs dump for a nominal charge. Inasmuch as their own facilities were being over taxed it was requested that after the current year Cathedral City provide its own facilities. The Cathedral district board has already purchased property about five miles north of Cathedral City for a dump site. The board authorized W. R. Hillery to speed up negotiations with the various property owners involved and with county authorities to the end that a right of way for a road be obtained and a road constructed to the property.

customs of Poland, her native land. Refreshments were served following the close of the meeting.

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10 acres entrance on Highway 111. Water piped to property. Slow market. Special Price, \$1100 per ac. Willis Palms with over 300 palms, water and 160 acres, facing beautiful San Jacinto. A buy at \$28,000. Terms.

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Oratorical Finals Staged by Club

The desert area finals in the student's speakers' contest sponsored by California and Nevada Lion clubs were held at the Cathedral City Town Hall last week. Spelling on "Education in American Ideals—Basis for International Understanding" were Jack Miller, Beaumont; Alma Gromer, Banning; Carol Miller, Palm Springs; Dixie Birchfield, Indio; Pat Gibbons, El Centro. The winner, Miss Birchfield, was presented with a lovely gold and enamel vase and will represent this area in the district contest to be held later in San Bernardino. At the dinner meeting which was attended by a delegation from each of the Lions clubs represented in the contest, in addition to the regular Cathedral City club membership, a check for \$25.00 toward the Lions Boy Scouts fund was presented on behalf of the Cathedral City Athletic club by its president, Harry Watts.

Fleishman Group To Meet April 5

Wednesday, April 5, Gussie Fleishman Group will meet at the home of Mr. and Mrs. Max Grone, 312 Via Sol, at 1 p.m. Due to the efforts of Mrs. Ben Eisenstadt, Mrs. Irving Sussman of Cathedral City, better known under the pen name of Cornelia Jessey, has offered to speak before the group on the subject of "What Is Jewish Culture?"

Home from Stanford for the holidays is Nicky Nichols with his roommate, Dave Steele.



BY WHISTLE STOPS

Cathedral City News Round-Up

Flowers or no flowers, artists still find inspiration in the desert mountains and sky. Guests at Svenska bungalows last week were artists C. L. Yearsley, Jack McCartney, Harold V. Young with their respective wives. The show of work accomplished was both interesting and gratifying. Also back again after a week in Los Angeles is Ralph Mason, cartoonist and portrait painter of Santa Fe, New Mexico who is wintering here. Mrs. Eric Howlett, radio script writer and co-producer of "Pirates Cove" of Detroit is remaining this week. Other artists arriving are Sam Hyde Harris and family and two of his students. Also arriving is Nancy Reed of Claremont, pupil of our local former artist and teacher, Max Vaucher.

Ray and Margaret Potter and Bud and Iva Mhoon spent a long weekend at their favorite Willow Beach on the Colorado river. Everyone brought back a limit of unusually fine trout, running seventeen to nineteen inches each.

Little Johnnie Burnaugh, 6, son of Al and Frances Burnaugh won the grand sweepstakes prize for best children's cowboy outfit at the Field Club contest held in connection with Palm Springs' Desert Circus last week.

Mhoon and Mhoon, local general contractors, who are responsible for a great deal of the new construction in this area during the past few years, this week moved their offices and storage yard to Palm Desert. They will continue to maintain their respective residences here and to operate Moon Manor apartments.

A daughter, named Kathleen Rae, and weighing 7 pounds, 14½ ounces, was born March 24 at Loma Linda hospital to Mr. and Mrs. Arthur C. DaVall. The DaValls, whose home is in Pennsylvania, are spending the winter with his brother Robert DaVall on their large date holdings just east of Cathedral City.

Mrs. Wolseth at Beverly Hills Event

Mmes. Mary Wolseth and Mary Moore last evening attended a play "Meet the World" put on by the League of Women Voters of Beverly Hills at Noyes Hall, U.C.L.A. The event was staged for the benefit of the American Association of United Nations. Mrs. Wolseth who is membership chairman of the local chapter of the association, states that the play is available for production by other communities.

CACTUS JUMPERS JAMBOREE



The Cathedral City Cactus Jumpers' Jamboree and Barbecue started twelve years ago, at that time in order to pay for the erection of the Town Hall.

As Cathedral City is unincorporated, such civic necessities as Library, Fire Hall, Park, Advertising, Clean-up and Beautification projects must all be taken care of by voluntary subscription. Therefore, the annual Jamboree has become the one big FUN and FUND raising event of the year.

IT'S WORTH A VISIT!



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CACTUS JUMPERS JAMBOREE

and

BARBEQUE

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Town Hall

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Tomorrow and Sunday evenings the Jewish Community Center will observe Passover Seder at the La Cita restaurant with Rabbi Phineas Smoller conducting the services. Haggadah and Passover wine will be provided at the traditional services but space is limited to 125 adults and 25 children each evening and reservations must be made.



Nobody invited this fellow to call—and he won't be missed—but the stuff he's taking will be. After such an unwelcome visitor, what a grand feeling to have Theft & Burglary Insurance to make good your loss!

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AT THE CHURCHES List Services for Catholic Church Holy Week Here Services Listed

Palm Sunday services will be held in the Episcopal church, St. Paul's in the Desert, at 8, 9:30 and 11 a.m. next Sunday. The palm crosses will be blessed at the early hour and distributed at all services throughout the day. The Rev. Robert M. Hogarth, rector, will preach on "Shadows of His Prison House." Wednesday in Holy Week, April 5, the parish choir of the Episcopal church will sing at 8 p.m. the magnificent Passion Cantata, "Olivet to Calvary" by J. M. Maunder. Maundy Thursday, April 6, at 10 a.m. Holy Communion will be celebrated in commemoration of the institution of the sacrament on the night of His betrayal. Meditation on "Our Lord's Command: This Do, in Remembrance of Me." Good Friday, April 7, from 12 noon to 3 p.m., the Three Hours' Vigil. Meditations on "His Prayers from the Cross." Holy Saturday, April 8, at 4:30 p.m., baptism of children.

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No Fooling About Rummage Sale There is no April fooling about the Guild of St. Paul's Third Annual Rummage Sale, tomorrow, April 1, from 10 a.m. to 5 p.m. at the Parish Hall of the Episcopal church on West El Alameda St. The latest donation of two handsomely tooled leather children's saddles from Panama is no April Fool's joke either, as those who attend the sale will find a host of unusual but practical items which can be purchased at a fraction of their cost. Mrs. Edward H. Maggard, Guild president, said today that this year's Rummage Sale features the largest selection of articles and the most diversified of any of the previous three years' sales. Mrs. Fred Markham and Mrs. John Lapp are co-chairmen of the event.

New Members To be Received New members will be received into the church and the Sacrament of the Lord's Supper held at the 11 a.m. service at Community church. The Rev. James H. Blackstone Jr., will preach from the text: "Sir, We Would See Jesus." Special music will be provided by the church choir. At 6:15 p.m., the junior and senior Christian Endeavor societies will be host to the CE of West Covina with Harry Tomlinson in charge. At 7:30 p.m. the chancel choir will present the sacred cantata, "The Seven Last Words" under direction of Mr. Tomlinson with Violet Fowler, C. E. Flemington, Rev. Blackstone and Roland Vaile as soloists.

Mrs. Nicholson Heads Circle Mrs. Gordon Nicholson was elected president. Mrs. Fay Brainerd, first vice president; Miss Edith Jungmeyer, second vice president and program chairman; Mrs. Charles McDonald, corresponding secretary; Mrs. William Hall, recording secretary; Mrs. John Dekker, dinner chairman, at a meeting of the Women's Circle of Community church last week. Mrs. Nicholson succeeds Mrs. William A. Lippman. Miss Katherine Kury was the speaker on the program and talked on a recent trip to the Near East.

The Desert Sun CLASSIFIED ADS PHONE 2249 P. O. BOX 190 PALM SPRINGS RATES One Time .25 Two Times .45 Four Times .80 Nine Times 1.60 DEADLINES FRIDAY ISSUE: 4 P.M. THURSDAY MINIMUM SIZE AD, 3 LINES. COUNT 26 LETTERS AND SPACES TO A LINE. DO NOT ABBREVIATE WORDS. RATES BASED ON CONSECUTIVE ISSUES. DISCOUNT 10 PER CENT FOR PAYMENT IN ADVANCE ON 2 OR MORE INSERTIONS.

Lost and Found 10 FOUND—March 22, near Colborn Center, 2 pairs horned-rimmed prescription glasses. Owner may have same by paying for this ad. Call at newspaper office in Colborn Center. LOST—Gold slave bracelet with 2 medallions, one inscribed "Rosie. Return to Irving Nether." Lost in vicinity of Village Theatre. If found, please phone Racquet Club, 2345. Reward. LOST—Charm, small airplane with diamonds. Lost February. Reward. Gaynor-DeWitt, 240 Montgomery Street, San Francisco 4, California. LOST—Siamese cat, spayed female, almost white and fat. Has collar. Phone 6543.

Personals 12 HOTEL manager will drive your car east immediately. Ray, Del Paso Hotel, Banning.

Worshippers to Aid New Church Palm Sunday services at 11 a.m. at Palm Desert Community church will be featured by a sermon by Dr. John R. Macartney, pastor, on "The Triumphal Entry of Christ into the Holy City." Sunday school will meet at 9:45 a.m. Plans for the second annual Easter Sunrise service at Palm Desert are progressing. Dr. Macartney said. The service will be held at 5:15 a.m. Easter, on the site of the new church. Much of the outer facing of the new church will be of desert rock and Dr. Macartney issued a call for 400 people to attend the service and each bring a rock for the building.

Open House for Sunday School Parents and friends are invited to the Open House at Community church this evening to meet teachers and superintendents of the Sunday school and to see the progress that is being made in the various classes and departments. Guides will be available at 7:30 p.m. to show visitors the classrooms and the work that is being done. At 8 p.m. members of the junior department will present a program while the small children are being entertained. Light refreshments will be served.

'Unreality' Christian Science Sermon Topic "Surely God will not hear vanity, neither will the Almighty regard it." This declaration from Job will be the Golden Text of the Sunday Lesson-Sermon on "Unreality" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston. In Luke's Gospel it is related that "a woman having an issue of blood twelve years, which had spent all her living upon physicians, neither could be healed of any, Came behind" Jesus, "and touched the border of his garment: and immediately her issue of blood stanch'd." And Jesus said, "Somebody hath touched me." . . . And when the woman saw that she was not hid, . . . she declared unto him before all the people for what cause she had touched him, and how she was healed immediately. And he said unto her, "Daughter, be of good comfort: thy faith hath made thee whole; go in peace." In "Science and Health with Key to the Scriptures" Mary Baker Eddy writes: "If Christian Science takes away the popular gods—sin, sickness, and death—it is Christ, Truth, who destroys these evils, and so proves their nothingness."

Fronting on Paved Highway only ten minutes from Palm Springs High School. 98 Acres Consider selling part. New Low Price Owner here from the east, says I'm going to sell. Act Quickly. Munholland & Co. 431 N. Palm Canyon Phone 3673 Associated Brokers CHET HOOBER D. B. CARLIN FRANCES ELLIOTT

PERSONALS INVESTMENT OPPORTUNITY WILL SELL 1/2 interest in new product for skin perfection. "AddAllure." Serves as make-up while it protects from severe sunburn. Corrects facial defects and blemishes. Inventor and owner is head make-up artist of Samuel Goldwyn studios. Bob Stephanoff, 1041 N. Formosa, Hollywood. Phone GRanite 5111. WANTED Any back issues of the newspapers containing my columns, "Don Cameron Says," "Palm Valley" or "What Goes On in Rancho Mirage." The fire destroyed all my clipping books so would appreciate any clippings of these columns. DON CAMERON, Realtor Box 25, Palm Desert, Calif.

VETERANS: Do you wish to improve your earning power? Learn to fly! Palm Springs Airport School of Aeronautics is approved for Veterans Flight Training. For information please call 2705 or stop by Palm Springs Airport. MULBERRY GUEST HAVEN Professional, kind care, aged, convalescent. Registered nurse. 4157 Mulberry, Riverside, Ph. 3232-W.

LEAVING April 10th for Denver, by car. Will pay man's expenses for driving. References required. A-23 Palm Springs Trailer Village. RESPONSIBLE couple, good references, would like long-term exchange of rent for care-taking. Phone 2-4621. WRITER wishes to see copies of LIME LIGHT EARLY ISSUES ('32-'33). Contact P. O. Box 222, Desert Hot Springs.

Announcements 14 ALCOHOLICS ANONYMOUS — Meets Tuesday, 8 p.m., Council Chambers, Airport. Those with drinking problem and honest, sincere desire to do something about it are welcome. Box 460, Palm Springs.

Service Miscellaneous 15 ARE your brakes among the defective one-third? Let us test them free. For appointment call 7655. GUARANTEE GARAGE North Indian Avenue—Near KCMJ

Instructions 16 PIANO and guitar instruction. Beginners, advanced, intermediate. Trixie Jarrett, Ph. 9087.

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NEED HELP? Phone Jane Brown 2838 P. S. Employment Agency 180 N. Indian LADY will care for children by hour, day of week; fenced-in yard. Phone 7066.

FOR SUMMER, will manage court—hotel, or care for private home. Miss Scott, Ph. 2181 WANT WORK laying cement blocks by experienced man. Lee Grannis, phone 2-4054.

HELP WANTED — MALE: Manager capable of recruiting and managing complete staff of approximately 25 personnel, for exclusive mountain club in Southern California, for three months' summer operation. Facilities include 40 rooms, dining room and bar. Salary open. State age, experience and references. P. O. Box 190, File L-2.

EXCELLENT home wants white woman as good housekeeper and cook. 2 adults. Room, board, salary. References required. Permanent. Write P. O. Box 190, File F-2.

WOMAN for general housework. No cooking. Must be good housekeeper. Nice home and salary. Phone 5195.

WOMAN for hotel work, exchange for room rent. Husband employed. Phone 2-5224.

BEAUTY SALON for sale. Best location in Banning's leading hotel. 2 operator shop. Rent, \$45 month, including utilities. Ultra modern, everything new. Well-paying year-around business. Sacrifice. Phone Banning 3094.

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SMALL year-around business, good lease and location. Sacrifice. P. O. Box 190, File C-2.

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SMALL CAFE, fountain, fully equipped, year-around operation. P. O. Box 190, File G-2.

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NORMA PARROTT, Broker 1516 Westwood Blvd., Suite 105 Los Angeles 24, Ph. AR 7-4765

SACRIFICE FOR QUICK SALE 60 feet of C-2 business property with 2 apartments and office or shop in front, 3 years old, in prime location, a good location on South Highway 111 in Palm Springs, across from the Palm House, an opportunity, home and business or income with small down payment a easy terms.

AN INVESTMENT WHICH PAYS FOR ITSELF Duplex—each apt. has 2 bedrooms, 2 baths, completely furnished. Tile roof, hardwood floors, many features used in expensive construction. Three years old, rentable any time. Price \$22,000, terms. Located at 536 Calle Abronia. Key at PALM SPRINGS REALTY CO. 507 N. Palm Canyon Drive PHONE 2742 Or see your broker

BEAUMONT INCOME—11-room, stucco triplex, lot 76x160. Fruit and shade trees, 3-car garage. Income \$97.50 and living quarters. Priced for quick sale, \$15,000. Trust deeds O.K. 1038-40-42 California Ave. Owner, 1451 East Sixth Street, Beaumont, Calif.

IN BANNING—Have 2-bedroom home for sale, insulated, weather-stripped, Venetian blinds, sprinkling system, garage. Lot 50x300. Furnished or unfurnished. Reasonable. . . . Leasing town. 724 E. Williams St., Banning.

IN BANNING — 5-room house, hardwood floors, furnace, patio, basement, tile sink, bath, garage, sewerage. Lot 114x132, shade trees. Easy terms. 10 minutes from downtown. 634 North Almond.

SUMMER HOME—Only 33 miles from Palm Springs. 3400 ft. elevation. In beautiful setting of live oaks on the mesa above Cherry Valley. Bargain with town and school. 12 miles to Palm Springs. \$22,000. Phone 862, Desert Hot Springs.

LEASE—Trailer site adjoins Ramon Park, facing Sunrise Way. Ideal for Deluxe Park. Will give long term lease with option to buy. See Owner, John W. Williams, 423 No. Palm Canyon Dr. Phone 3311. Or, see

LOVELY furnished, 3 bedrooms, 2 1/2 baths, ideal location. Sacrifice, \$17,500, \$2,500 down. See your broker, phone 2701, or wire owner, Grant Wood, 901 36th St., Sacramento, Calif. Ph. Hillcrest 7-2066.

'GROW your own strawberry' irrigation water, sunshine, soil, with 3 bedrooms, new modern home near school. \$9500. MUNHOLLAND & CO. 431 N. Palm Canyon. Ph. 3673

FOR SALE—A new mountain home, furnished, modern. Fine place, gas furnace, electric refrigerator and stove, bath, etc. See Mr. C. A. Hoffman, Pine Cove, Idyllwild, Calif.

RANCHO Santa Anita, 2 bedrooms and den, 1/2 acre lot, furnished or unfurnished. 540 Valido, Arcadia. Ph. DOuglas 7-8488.

WOODED LAKE—View lots for summer home or cabins. San Bernardino Mts. Ed Corey, owner, Box 514 Desert Hot Springs, opposite bath house.

BEST BUYS around BALBOA BAY. 6 offices to serve you. Phone or write EARL W. STANLEY, Realtor, Balboa Island, Harbor 1775.

ATTRACTIVE desert ranch, good well, soft water, rich soil, 2-bedroom home, guest house and bath, 2-car garage; store room. Terms. Phone 8-3268.

HOME and income. \$5500 for quick sale. Furnished, all electric. 2 blocks from Frances Stevens school. Inquire at 490 N. Marcus Road.

FOR SALE OR LEASE—3 Acres for Trailer Park on Highway 111—seven miles from Palm Sprngs. Write 8526 So. Figueroa St., Los Angeles.

HOME with income. Duplex on large lot. Room for more units. \$3000 handles, terms. Phone 8-3268.

BRAND NEW, 2-bedroom home. Fireplace, tile roof, R-3 lot, close in. \$8,250. 607 Calle Roca. Phone 2-4954.

Real Estate For Sale 35

Near Proposed
18-hole Golf Links
& new Del Sol Rd.

In Rancho Mirage—Modern 2-bedroom, 120-foot frontage, \$6950, low terms.

ONE ACRE RANCHO, plenty water, on Del Sol Rd. OK for small house and horses, \$1500.

FURNISHED 3 bedroom, 3 bath, 2-car garage, corner lot, pool privileges, \$15,000. Terms.

5-ACRE DATE ranch in a beautiful setting, giant cottonwoods, Modern unfurnished 2-bedroom house, large pool, \$18,000, terms. Corner, both roads paved frontage on Del Sol Rd.

20-ACRE DATE ranch, dates and tangerines, 2 good houses and help's houses, \$45,000, terms.

80 ACRES on road in Del Sol at \$75 an acre.

NEAR Shadow Mountain Club, 2-bedroom, 2-bath, \$9500. Terms. Take Palm Village or Rancho Mirage lot in trade.

EVEN THOUGH MY OFFICE BURNED TO THE GROUND, YOU WILL STILL FIND ME AT THE SAME LOCATION

DON CAMERON, Realtor
7184 Highway 111, Ph. 8-4411
If no answer call 2701

Reliable Prices
Alan Allen Co.

& ASSOCIATE
Rose Rosenberg
REALTORS

226 N. Palm Canyon
Royal Palms Hotel
PHONE—5196 or 2247

We specialize in low prices for homes and income properties, lots, also trades. Come in and see us.

EXCEPTIONAL
VALUES

\$10,500 takes new 2-bedroom, fireplace, block house, tile roof, 1/2-acre lot, close to pool.
3-bedroom, 2-bath cement block house, refrigerator, stove, electric dish washer. Price \$12,000.

ESTELLA C. EWART
Rancho Mirage Tract Office
Palm Springs Ph. 83232-83112

MY NAME is Warren Taylor. I am a house painter. I have an urgent need of money and am offering for sacrifice sale my 10-room home. Located in Palm Village, it has 3 bedrooms, 2 baths. Must sell within ten days. Any reasonable offer will be accepted. You can get in touch with me through Bill Hoskins or Clay Stearns till 5 p.m., phone Indio 7-6161. In the evenings phone P. S. 8-3641.

BUY A LOT FOR YOUR MONEY
Court site, close in, \$16,500.
Business lot, full size, 4,500.
R-3 lot to close estate, 1,650.
Winterhaven Manor lot 1,250.
Near Sunrise way lot, 990.
Trust Deeds and clear property to exchange for income Palm Springs or L. A. area—will assume.

MUNHOLLAND & CO.
431 N. Palm Canyon, Ph. 3673

KLAMATH River, Country, home on Klamath river, Humboldt county, magnificent view; new development. All structures redwood, modern. Abundant water from own springs, 24 acres, exclusive locale, very scenic, fine climate, best fishing section on Klamath. Resort possibilities, \$18,500.00. J. A. Mathis, 1720 Anza, San Francisco.

FOR SALE—Nice 2 acres with home, 4 rooms, bath, two enclosed porches, 20x25 basement. Natural gas, 6 water shares. Family fruit and nut trees. Will take good late model house trailer as part payment. Five miles east of Redlands on old Highway 99. C. V. Saltsgraver, Canyon Drive, Rt. 2, Box 530, Redlands, Calif.

STRATEGIC Broadway lot, \$4500. Small dwelling, total price—\$3500.
New 2-Bedrm. modern dwelling, restricted, \$12,300, terms. Lots—\$900 to \$3500.
In venerable Cathedral City or the Sunair addition.
Realtor HILLERY
Cathedral City

SACRIFICE—\$6,500. Attractive 3-room and bath, concrete block house. Steel casement, fireplace, cooler, panel-ray, electric range and water heater, storeroom and car port. Attractively landscaped, 1 block from So. Palm Canyon Drive. Terms. Owner, Phone 3084.

GOOD DEAL FOR BUILDER
15 acres raw land, 2-room cabin, 1 mile N. of Shangri-La Palms, \$3,250, \$800 down, balance \$25 per mo. Lots Nos. 1, 2, Bld. D, unit No. 1, Shangri-La Palms, \$1,200 each, \$300 down, Bal. \$16 per mo. C. L. CROSBY, Box 57, Thousand Palms.

HOTEL-BUSINESS SITE
Palm Springs Fined, Approx. 5 acres. Zoned for C-1 and R-3 \$55,000.
OWNER'S AGENT
174 No. Sunrise Way, Ph. 7704

Real Estate For Sale 35

Foster Features!

A SPLENDID DUPLEX
\$21,500

Fine address, and beautifully maintained, landscaped, and furnished. See it to be convinced that in duplexes this is the BEST BUY.

WELL LOCATED MULTIPLE
\$80,000

Lease back arrangements offers unusual income possibilities.

EXCHANGES
Manhattan Beach 10-unit
\$69,500

Comparable Palm Springs, or home to \$25,000.

LOS ANGELES 12-UNIT
\$67,000

Comparable Palm Springs.

We will be pleased to show you the NEW JIMMY FIDDLER HOUSE by appointment.

H. H. FOSTER ASSOCIATES, Inc.
Lee Luecke Ted Pearson
Al Ziskin
101 N. Palm Canyon, Ph. 3555

Liquidation Sale

New 1700 square foot Palm Springs home, including tennis and swimming club memberships.

\$10,950
(less than cost)

FIRST AND SECOND UNITS
SOLD OUT!

HURRY and select your home now! A few homes left in third unit. Close to swimming pool and tennis court.

PALM SPRINGS OUTPOST
ESTATES

On Ramon Rd.
4 miles E. of Palm Canyon Dr.
Los Angeles office
1031 S. La Brea, L. A. WE-0168

80 Acre Ranch

Located at Banning, 30 acres scenic hillside sites, suitable for future development;
50 acres, partly planted to oats, alfalfa and apricots;
50 shares water stock and finest new sprinkling system, with 1740 feet of aluminum pipe; fenced for horses or cattle;
Close in to the city and commanding a magnificent view of the San Geronimo Pass, this property offers many possibilities for future all-year development. Price \$25,000 . . . terms.

C. K. HENDRICKS,
99 Pendleton Rd., Banning.

HERE'S A REAL DEAL
BY OWNER
\$2800 buys equity in lovely home completely furnished with everything!
Then \$69 a month pays complete monthly payments on loan—including taxes and insurance.

2-bedroom home—completely furnished in desert modern furniture, including drapes. Double garage partially completed & partitioned for 3rd bedroom or den—many improvements including 6-foot redwood fence enclosing rear. Large flagstone patio. Completely air conditioned. Phone 6345 for appointment to see.

PETER B. SHEPTENKO
REALTOR
Associate Brokers
Julius De Vorzon
Bill Heiser
Frank McCready
Jack Showers

475 N. Palm Canyon Drive
PHONE 2727

MUST sell to settle estate. Beautiful home, 2 bedrooms, 2 baths. Actual cost to build and furnish \$21,500. Will sacrifice for immediate sale. See owner, 438 Avenida Hokana.

HOME WITH INCOME—2 years old. Furnished 5-room house, unit heat, air conditioning, 1 1/2 baths, with 2 single apartment, separate. Beautiful furniture. 5 blocks from Palm Canyon drive, 524 Calle Abnoria. Phone 2-5852.

SACRIFICE 3-bedroom, fireplace, carpeted floors, coolers, attached garage. Fully furnished. Home 3 years old. Full price \$10,500. Excellent financing. A. J. Denis, Phone 6666.

EXCHANGES 36

Year around proposition, priced reasonably to consider some trade. See James I. Easley, Palm Village Tract Office, Phone Indio 7-6161.

MOUNTAIN LOT, only 15 miles from Shadow M. Club (Palms to Pines Hwy) with 27-FOOT EASTERN BUILT TRAILER with one room cabin and bath, new gas refrigerator & stove. Hot water heater, also electric plant. IDEAL FOR SUMMER OR YEAR AROUND RETREAT. Best offer takes all or part. Phone 6403.

Contact owner at 3914 Calle San Rafael, Palm Springs.

FOR SALE by owner, new 6-room home, shrubs and landscaped yard, 1 1/2 "tiled shower and bath. Utility room, patio. Attached garage. Arizona flagstone fireplace. Situated in good neighborhood. Call Own-9074.

MUST SELL; bring your checkbook. Charming 2-bedroom, lanai, unfurnished, close in. Reduced to \$11,500. Courtesy to brokers. Also 16-ft. Mainline house trailer for sale, \$495. Owner, 571 Camino Parocella, Phone 26245.

IDYLLWILD
INCOME PROPERTY
2 acres, 6 buildings, 4 rentals. Owner's home and \$150 month income. Reasonable. Harry Kibbons, Phone Indio 80331 or Long Beach 684-371. Write 1517 E. 7th St., Long Beach.

RESIDENTIAL lot for sale by owner, 75x106. South side, San Jacinto Way. Third lot west of Sunrise Way. \$2,000. No agents. Write 9696 Heather Rd., Beverly Hills, or phone evenings, CRestview 4573.

CHECK DAILY for bargains.
MUNHOLLAND & CO.
431 N. Palm Canyon, Ph. 3673

3-BEDROOM, 2-bath home, 1318 Buena Vista, Phone Owner, 4113, or see your broker.

Real Estate For Sale 35

SHEPTENKO
SPECIALS

RESIDENTIAL LOT close in. Over 100 ft. frontage. South end of town. Reduced to \$990.

LOT R-3, Bungalow Court site. Reduced from \$3950 to \$1975, \$295 down.

HOTEL APT. SITE, near Lone Palm and Rossmore hotel. Cost \$18,500, will take \$12,500; c/vr, trust deed, lot, or house-trailer down.

\$750 DOWN. Three bedrooms, two full baths. Living room with real fireplace. Asphalt tiled floors in kitchen and bath rooms. Well built on large lot. Take \$10,750 and easy terms.

2-BEDROOM & DEN, completely furnished. Garage and carport, large lot. Reduced to \$14,500.

HOME & INCOME
One bedroom home completely furnished. Located on two R-4 lots allowing plenty of room for hotel or apts. Only one block from Palm Canyon Dr. Priced to sell at \$14,500.

THREE BEDROOM, furnished with guest apartment; large lot, lawn and shrubs. Only \$16,500.

HILLSIDE HOME WITH POOL. Four bedrooms, three baths. Offers the finest view and seclusion in Palm Springs. Completely furnished by outstanding decorator. Priced to sell at only \$27,500. \$7500 down.

DESERT MODERN WITH POOL: Near Colonial House—only two blocks from center of town, 4 bedrooms, 4 baths, large living room with fireplace—furnace heat. Completely furnished. Guest house and garage. Large heated and filtered pool. Grounds completely landscaped and walled. Price reduced from \$50,000 to \$37,500.

367 FEET Palm Canyon Drive frontage. Running back to an alley, 204 feet on one side and 435 feet on another side. Commercial zoning. Southwest corner of Palm Canyon Drive and Via Escuela, just opposite Vista del Sol and adjoining the Palm Springs Pueblo on the north. An entire block worth over \$100,000. Owner says sell; total price \$55,000—and only \$15,000 down. Tramway entrance. The greatest opportunity ever offered in Palm Springs real estate.

PETER B. SHEPTENKO
REALTOR
Associate Brokers
Julius De Vorzon
Bill Heiser
Frank McCready
Jack Showers

475 N. Palm Canyon Drive
PHONE 2727

MUST sell to settle estate. Beautiful home, 2 bedrooms, 2 baths. Actual cost to build and furnish \$21,500. Will sacrifice for immediate sale. See owner, 438 Avenida Hokana.

HOME WITH INCOME—2 years old. Furnished 5-room house, unit heat, air conditioning, 1 1/2 baths, with 2 single apartment, separate. Beautiful furniture. 5 blocks from Palm Canyon drive, 524 Calle Abnoria. Phone 2-5852.

SACRIFICE 3-bedroom, fireplace, carpeted floors, coolers, attached garage. Fully furnished. Home 3 years old. Full price \$10,500. Excellent financing. A. J. Denis, Phone 6666.

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MOUNTAIN LOT, only 15 miles from Shadow M. Club (Palms to Pines Hwy) with 27-FOOT EASTERN BUILT TRAILER with one room cabin and bath, new gas refrigerator & stove. Hot water heater, also electric plant. IDEAL FOR SUMMER OR YEAR AROUND RETREAT. Best offer takes all or part. Phone 6403.

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CHECK DAILY for bargains.
MUNHOLLAND & CO.
431 N. Palm Canyon, Ph. 3673

3-BEDROOM, 2-bath home, 1318 Buena Vista, Phone Owner, 4113, or see your broker.

Real Estate Wanted 37

THE FIRE

destroyed all those listings you fine folks have given me (and everything else except the suit I had on.)

While my
MEMORY ISN'T BAD

this seems to be a good time to start from scratch on a new listing file.

I HAVE THE BUYERS

Mail in your listings, priced at today's market. My secretary and phone are working overtime.

MAIL LISTINGS
priced right to
DON CAMERON, REALTOR
Box 25
Palm Desert, California

P. S.—Your keys are now a molten mass. Need new ones to show your place.

Business Rentals 38

FOR RENT—Industrial building, just completed. 2 separate compartments, 16x30 ft., and 16x32 ft., all concrete construction. Excellent for storage or for any industrial use. See—JOHN W. WILLIAMS, Realtor and Owner, Claude W. Gottbeuer, Assoc., 423 N. Palm Canyon, Ph. 3311 or see your broker.

STORE BUILDING, 40x80, corner Ramon and Indian, ample parking space for customers, next to drug store, bakery, dry cleaning plant, glass business, gas station. See Pitts, 440 S. Indian avenue. Phone 2-5033.

STORE BUILDING, choice location, business district, on Highway 60, 99, 70. Inquire 34 E. Ramsey. Phone 4288, Banning.

Wanted to Rent 39

FURNISHED house with swimming pool for April, not over \$750 per month. Las Palmas section or comparable. Care P. O. Box 190, File K-2.

Rooms For Rent 40

LOVELY large room in private home. Center of town. Quiet and restful. Very reasonable. Phone 7683 mornings, 215 E. Alejo.

CHAUFFEURS, house boys, butlers. Single rooms, reasonable. El Mirador Garage, 1090 N. Palm Canyon.

ROOM, new large, airy, 2 large windows, private entrance. Close in. Reduced. 330 N. Calle Santa Rosa.

ROOM in a lovely new home, reasonable, lady preferred. Ph. 26866.

ROOM in new court, nice neighborhood, low rent. 526 Warm Sands Drive. Phone 3015.

SINGLES, doubles, \$7.00 weekly, up. Kitchen privileges. Aerotel at Airport. Phone 25224.

Apartments For Rent 43

NEW one-bedroom apartment, furnished, \$85, or unfurnished, \$75, or special yearly rate. Nice location. Ph. 7452 between 10-12 a.m., 6:30-7:30 p.m.

3-ROOM duplex, nicely furnished, patio and laundry room, reasonable rent for 2 months, free rent for summer for care of yards. Phone 2-5843.

STUDIO APARTMENT, furnished, air cooler, bus service. Adults only. By month or lease at low rent, 238 S. Indio Road, South Hwy 111. Phone 5183.

\$60 MONTH (by year), duplex bedroom, furnished, cooler, tile roof. No children. Quiet. Half-mile from Post Office. Phone 3311. 423 N. Palm Canyon drive

VISTA DEL ORO
New 2-bedroom, all electric, furnished. Reasonable rent. Ph. 2371. 261 1/2 Avenida Ortega.

SINGLE apartments, beautifully furnished. Newly decorated. Good location. Priced right. 363 Mel Avenue.

APARTMENTS and rooms, center of town, singles and doubles. Phone 2957. 444 N. Indian Ave.

Houses For Rent 46

HOME, beautifully furnished with antiques, 3 bedrooms. No children. Inquire Mr. Howard, Santa Monica Land and Water Co., Pacific Palisades.

FURNISHED 7-room house, 2 bedrooms, extra sleeping room. Shady grounds, 96 Sunrise Ave., Banning, or P. O. Banning Box 243.

SMALL HOUSE FOR COUPLE. Utilities furnished. \$35 per month. Phone 2173. 1680 East Ramon Road.

2-BEDROOM house, newly furnished and carpeted. Reasonable lease to responsible tenant. 425 N. El Segundo.

CABINS, reasonable, week or month. Private bath; furnished. 1138 Tachevah Drive.

HOUSE with pool for this summer to responsible couple. Ph. 6254.

5-ROOM HOUSE, furnished, close in. Reasonable by year. 325 N. El Segundo.

2-BEDROOM FURNISHED SINGLE HOUSE, \$75. 357 CALLE SANTA ROSA.

Houses For Rent 46

UNFURNISHED house, 2 bedrooms, 2 baths, large living room, breakfast room, hardwood floors, air-conditioned, garage, patio with barbecue. Magnificent view. Yearly lease Phone 7125.

NICELY furnished and located two-bedroom Palm Springs house on yearly basis starting August or September 1st. Reasonable rate. P. O. Box 190, File R-1.

BEACH RENTALS, FURNISHED 1, 2, or 4-bedroom units. Patio and barbecue. 1/2 block from ocean. Write owner, 128 19th St., Manhattan Beach. Phone FRontier 28064.

NEW furnished 2-bedroom home. Use of tennis court & swimming pool, by month, season or annually. Ph. 25133 or 25135, ask for Mr. Deavel.

GOING abroad May 16. Will rent my quiet 2-bedroom home to small family for summer. Call Eileen Bradwell, Laguna 312 or 11524.

3-ROOM, furnished house, comfortable, beautiful, 12 miles from Palm Springs, \$35 month. Eric Johnson, Box 94, Morongo Valley.

IDYLLWILD home for sale or rent near center. Nice for children. Call at 1680 San Jacinto way for information, or write Box 984, Palm Springs.

NEW STUCCO, UNFURNISHED 3-bedroom, 2-baths, 2-car garage. Walled lot. Lease \$100 month. 219 Palo Verde, Phone 3108.

Trailer Rentals 49

NEW Columbia, private property, 1 block to Safeway. Private shower and toilet. Reasonable rent. Working girl preferred. Phone 2341.

TRAILER, clean, shady, \$25 per month for one, Hyatt, Lot C-13, Taylor Trailer Park.

Household Goods 50

FLOOR SAMPLES
One of a kind—As is
First Come—First choice
7-way floor mat, slightly damaged \$ 6.00
4-drawer unfinished chest 10.95
New, full size crib and mattress, slightly damaged 25.00
5-piece chrome dinette set, table marred 49.95
5-drawer blonde finished chest 24.95
Used, soiled, 5-pc. chrome dinette set 25.00
New innerspring mattress 19.95
Box springs to match 16.95
New 2-pc. green & grey frieze living room set 129.95
New modern, grey & red frieze 2-pc. sectional, 199.95
Chaise lounge, SPECIAL; white enamel with pad 19.95
Drive across the wash and save! Every day is bargain day at

MAHER'S
64-239 Dillon Road
North Palm Springs
Phone DHS 156

2 GAS STOVES, good condition, \$15 and \$35. Phone 2957. 444 N. Indian.

WASHING machine used, good condition, \$40. Also used cooler. \$25. Phone 6244.

Trailers For Sale 51

WESTCRAFT TRAVELOME DUO
NATIONAL MAINLINE
Little Al Jo, the ideal vacation trailer; a bargain at \$495. WIDE SELECTION OF OTHER TRAILERS, \$225 UP.
PAVNY'S
1001 S. Palm Canyon, Ph. 7342

AMERICAN tandem, 27-ft., 1945, like new, gas stove, electric ice box, electric brakes. Best offer takes this. Phone 6403.

IF YOU are looking for a good buy in a trailer and cabana, see Mrs. White at Rancho Trailer Park.

WILL TRADE \$2000 Palm Village lot on choice San Carlos Way for modern 20-25-ft. trailer. Write occupant, 591 S. Spaulding avenue, Los Angeles 36. Phone WY 6909.

Trailer Space 53

TRAILER OWNERS—Make reservations now. New low rates, special rates for dead storage. A-1 rating by T.C.C.A. All modern conveniences, air-conditioned. Recreation hall, shuffle board, etc. Almond Grove Trailer Park, 3424 W. Ramsey, Banning. Tel. 2738. Front and rear entrances.

NEW modern Poppy Trailer court now opening. Plenty of space, cement patios, card room. Bring your neighbors and spend the summer together. \$10 per month, up 1451 E. 6th St., Beaumont.

BEAUMONT Trailer Park, 5th & Beaumont avenue. Adults only, \$10 per month. Mort Fischer, Box 503, Beaumont.

Miscellaneous For Sale 60

16-MM. Ampro projector and case Sell or trade for sound recorder. Ph. 2929 or 4181.

WOODWORKING machinery . . . complete set and tools. P. O. Box 249, Palm Springs.

GOOD ICE BOX, 2-burner oil stove, bath tub, and miscellaneous. 490 North Marcus rd.

Miscellaneous For Sale 60

BUILDING
SUPPLIES

"To meet your every need"

DILL LUMBER CO.
JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
2758—Phone—2759
OPEN SATURDAYS

UNIFORM density cooler pads, 29x35, 95c each. Other sizes proportionately low in price. Coolers, pumps, belts, fittings, etc. O. H. Levier, corner of Grove and Allen, Cathedral City. Ph. P. S. 84534.

REFRIGERATION
SALES & SERVICE
TEX DRISKELL
292 S. INDIAN AVE.
Phone 2828

PANEL RAY HEATERS
can now be bought at large discounts at Pavy's, 1001 S. Palm Canyon, Phone 7342

NEW ANL USED
GAS & OIL HEATERS
NATURAL GAS & BUTANE
PAVNY'S 1001 S. PALM CANYON
PHONE 7342

50 SERVEL REFRIGERATORS . . . now on display. See them at PAVNY'S, 1001 S. Palm Canyon, Phone 7342

STABLE—5 stalls, tack room, reasonable. Lease available. Sunrise Way and Ramon Rd. Phone 26885.

PIANO—Baby Grand, made by Baldwin. Very good condition. \$500. 724 E. Williams St., Banning.

WHEEL CHAIR, used only a few times. Reasonable. P. O. Box 190, File H-2.

MUNTZ television set, practically new. Phone 25645.

Pets - Poultry - Livestock 65

DOBERMAN MALE—5 months, cropped, red brown; very friendly; sired by Int. Ch. AKC registered. \$250. Rancho Dobe, 15003 Oxford St., Van Nuys, Calif. State 5-0217.

RAINIERS END TRAINING SEASON

Termination of the spring training program of the Seattle Rainiers in the newly-built Polo Grounds stadium and baseball field was noted last Sunday as

the Coast leaguers played an exhibition game with a group of Palm Springs players, the All-Stars, in the final event of Desert Circus week, beating the local lads 13-0.

This marked the first spring training schedule of any organized baseball team in the Village and the trial was termed "most successful" by men of the team and by Villagers who adopted the Suds as their own, at times referring to them as the Palm Springs Rainiers during the latter's 10-game series on the local diamond.

The exhibition series played included games with the San Francisco Seals, Pittsburgh Pirates, Sacramento Solons, San Diego Padres, Portland Beavers, New York Giants and the local

All-Stars. In all, counting trips away from home, Brewer Emil Sick's Rainiers played 16 practice games, eight of which were with the Seals with whom they broke even. They lost two to San Diego, one to Sacramento and the Pirates but wound up by defeating the Giants and All-Stars.

Paul Richards, new training manager of the club, was most enthusiastic about the condition of the club as it left for a rugged season with one of the biggest schedules of any team in the country—200 games. And the entire management, from Owner Sick, Vice President "Torchy" Torrance, Operating Manager Earl Sheely and others on down to the lowliest rookie, were all enthusiastic about the facilities of the Village plant, rushed to completion for the Rainiers' training program.

BANNING

Continuous from 2 p.m. Wednesdays, Tues-Thurs. Matinees Discontinued.

FRI.-SAT. MAR. 31-APR. 1
John Payne - Gail Russell
"CAPTAIN CHINA"

"BOMBA ON PANTHER ISLAND"

SUN.-MON.-TUE. APR. 2-4
Humphrey Bogart
Eleanor Parker
"CHAIN LIGHTNING"

"FAR FRONTIER"

WED.-THURS. APR. 5-6
Maria Montez - Jon Hall
"ALI BABA AND THE FORTY THIEVES"

Abbott & Costello
"HOLD THAT GHOST"

Carlson Winner In Target Event

Members of the Coachella Valley Pistol and Rifle club held a championship meet at the local range Sunday to determine the top shooter of the 1949-50 season with John Carlson taking top honors for the second consecutive year.

Warren James was runner-up and it was not until the last target was scored that the winner of the meet was decided. M. E. Cameron took third honors. Four matches were fired of 40 shots per match for a possible 1600 score. Three winners ended up as follows: Carlson, 1586; James, 1585; Cameron, 1580.

Talent Revue

ON PLAZA THEATRE
STAGE TONIGHT!
15 Acts 15



LANY JOY LANG

Appearing Tonight
(Friday, Mar. 31)
At Plaza Theatre

SEE 15 of Southern California's most talented juvenile singing and dancing stars TONITE at the PLAZA THEATRE.

LA BLANCHE STUDIO
of San Bernardino
STAGE REVUE

On the Screen:
"SQUARE DANCE KATIE"
Starring Palm Springs' Own
JIMMIE DAVIS

12—The Desert Sun

PALM SPRINGS, CALIFORNIA

Friday, March 31, 1950

Arrange Special Casaba Tournney

A special tournament for basketball enthusiasts is announced this week by Bob Bennett, city recreation director, with an elimination contest starting next week among the top five teams in the city league, last round robin play of which ended last night, plus the added appearance of the city's county league representative, the Doll House five.

Play will be next Wednesday and Thursday evenings and on the following week, starting at 7:15 p.m. at the high school gym. Other teams which will participate are the league champs, the Desert Hot Springs five, Globe Trotters, Junior Chamber of Commerce, Rockets and Youth Center.

Indians Lose Pitchers' Duel

Palm Springs Indians lost their second Riverside County league baseball game last week to Banning in a pitcher's battle 2 to 1.

Don Hensen of Palm Springs yielded but five hits but his teammates erred 4 times while Morris of Banning allowed six hits.

The score: R H E
Banning.....100 001 0-2 5 4
Palm Springs.....100 000 0-1 6 4

Talent Show at Plaza Tonight

Fifteen acts of the finest juvenile talent ever presented locally will appear on the stage of the Plaza Theatre tonight. The show, a children's musical variety revue, is presented by the LaBlanche Studios of San Bernardino through the facilities of the Roy Randolph Studios of Palm Springs.

Tonight's performance will be the second for the talented group of youngsters (all aged 4 to 12) in Palm Springs. Their first was eight weeks ago when Roy Randolph invited the San Bernardino troupe to appear as guest artists at a Saturday Kiddie matinee.

The stage show is scheduled for 9:00 p.m., immediately following the first screening of "Square Dance Katie," starring Palm Springs' own Jimmie Davis and his Sunshine Band.

Today Last Day For Reservations

Today is the last day for making reservations for the Ben Whitman Memorial Cancer Foundation dinner at the Los Angeles Ambassador hotel April 12. It was announced earlier this week by Mrs. Whitman, widow of the boxing referee who died last summer following a trip to the Village.

Testimonial dinner is headed by Attorney Jerry Giesler, chairman of the State Athletic Commission and it is expected there will be approximately 1500 in attendance to honor the memory of the beloved dean of California referees for whom the foundation will become a part of the Mt. Sinai hospital and clinic. Tickets or reservations may be had locally by calling in person or by telephoning to Olman Travel Service, Lusby Insurance agency or Tahquitz Vista hotel.

Craftman's Temple Opened This Week

New quarters for the local Carpenters' Union number 1046 are announced this week by Hap Ward, president. To be called Craftman's Temple, the building is located across from radio station KCMJ. First meeting in the new building is set for next Thursday, April 6 at 7:30 p.m.

DHS Five Wins Basketball Crown

League leader in the winter city basketball league, third and final round robin of which ended last night, was determined to be the Desert Hot Springs five which got off to an early start in the season and maintained their lead throughout the three rounds of play.

Second, third, fourth and fifth places were closely contested by Globe Trotters, Junior Chamber of Commerce, Youth Center and Rockets, with final determination of positions depending on last night's outcome in two games at the high school gym between Rockets and Rudy's Gardeners and Globe Trotters vs. Youth Center.

Circus Time No Circus for Local Police

Two pedestrian-auto accidents, one fatal, several minor wrecks, a bookful of drunks, lost wallets and burglary reports gave police a busy weekend as the 14th annual circus came to an end.

Streets and sidewalks were jammed during the weekend but traffic confusion was held to a minimum as Chief of Police A. G. Kettman delegated several men to the traffic squad during the height of the rush.

Race Meet Scheduled Here on April 16

George Carey Santa Barbara and Palm Springs racing enthusiast, was in the Village this week laying plans for a racing meet of foreign and "class" cars in a race similar to the French Grand Prix.

Meet is scheduled for Sunday, April 16, and is expected to bring into town more than 1500 enthusiasts of this expensive sport from all over the state of California.

Home for the Easter holidays is Anne Giannini, who is a student at Stanford. She is polishing up her Charleston at the Randolph Studios, as is Ben Chaffey, another returned Stanford student.

WOMEN'S GOLF TOURNEY SUNDAY

Starting off with a special event Sunday, the mixed foursomes, the Fifteenth Annual Women's Invitational Golf Championship tournament at the O'Donnell course will run through Wednesday.

Largest field of amateur "class" golfers ever assembled on the local course will be on hand as 185 top women participants will tee off for the three flights, the Desert, Palm Springs and Championship. In addition, there will be a putting contest to add variety.

Mrs. B. F. Shearer is general chairman in charge of the invitational. Others on the committee are L. S. DeGraaf and Mesdames R. D. Burnham, John Hamrick, George Howard, Robert Hope, Frank Purcell, E. A.

LaFleur and Meta Graham. Medal play consists of 36 holes in the championship flight and will be played on Tuesday and Wednesday. This is of women with 0-11 handicaps. In Palm Springs flight is of women

12-19 handicap and Desert flight is for those with 20 or more handicap. Prizes will be awarded for low gross and low net in each division with three prizes in each.

Western Wear And HORSE EQUIPMENT



I wish you to know that any article that I carry is not knowingly priced above any other retailer in the country. You will find merchandise from the manufacturers of the nation's finest Western clothing and equipment in this shop!

- Stetson Felt Hats
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- Suede Leather Coats
- Red Myrick Shirts
- Wester's Shirts
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Plaza Theatre

Boxoffice opens: 6:45 Monday through Friday 6:45 Saturday; 2:30 Sunday

FRI. (Only) MAR. 31
ON STAGE: Southern California's most talented child entertainers LA BLANCHE STUDIO of San Bernardino DANCE REVUE—15 ACTS!! ON THE SCREEN: Palm Springs' own Jimmie Davis, his Sunshine Band in "SQUARE DANCE KATIE"

SAT.-SUN.-MON. APR. 1-2-3
The story of post-war Italy "THE VICIOUS YEARS" Wm. Demarest-Stu Erwin Starring Gar Moore the actor you cheered in Palsan.

TUES.-WED.-THURS. APR. 4-5-6
William Holden - Coleen Grey "FATHER IS A BACHELOR" with

Village

PALM SPRINGS
Continuous daily from 1:45

FRI.-SAT. MAR. 31-APR. 1
Lee Bowman - Elyse Knox
"THERE'S A GIRL IN MY HEART"

Plus 2nd hit: "MULE TRAIN" Gene Autry and "Champion"

SAT.—KIDDIE MATINEE
Village Theatre—12:30 P.M.
Roy Randolph Talent Revue Rogers Riders Club meeting TWO COMPLETE WESTERN OUTFITS GIVEN AWAY!

SUN.-MON.-TUE. APR. 2-3-4
Larry Parks - Barbara Hale "JOLSON SINGS AGAIN" First local showing at regular prices.

WED.-THURS. APR. 5-6
Zachary Scott - Faye Emerson "GUILTY BYSTANDER" plus... "BODYHOLD" Willard Parker-Lola Albright

For Theater Information Phone 4384

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"In the Round" COMFORTABLY HEATED

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"ANGEL STREET"

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All-Broadway Cast
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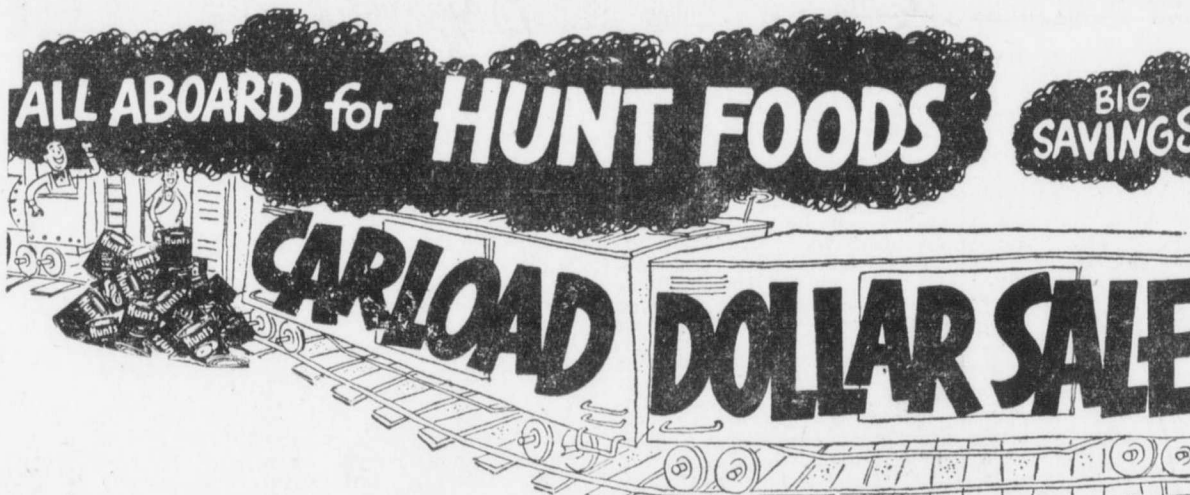
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Peach Halves 5 for \$1.00

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HUNT'S—Size 2 1/2
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HUNT'S TENDER GARDEN—Size 2
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HUNT'S—Size 300
Irish Potatoes . . 12 for \$1.00

HUNT'S SOLID PACK—Size 300
Tomatoes . . . 7 for \$1.00 (Size 2 1/2.....5 for \$1.00)

T-Bone, Porterhouse and Club Steaks lb. 99c
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HUNT'S—14-Oz. Bottle
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HUNT'S—Size 8-Oz.
Tomato Sauce . . 18 for \$1.00

HUNT'S FRESH—Size 12-Oz.
Cucumber Chips . 8 for \$1.00

HUNT'S PURPLE—Size 300
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Large 46-Oz. Can 29c

A demonstrator will be on hand Friday and Saturday to serve you this delicious drink!

VILLAGE MARKET



Palm Desert Sunbeam

EDITED BY EDITH EDDY WARD

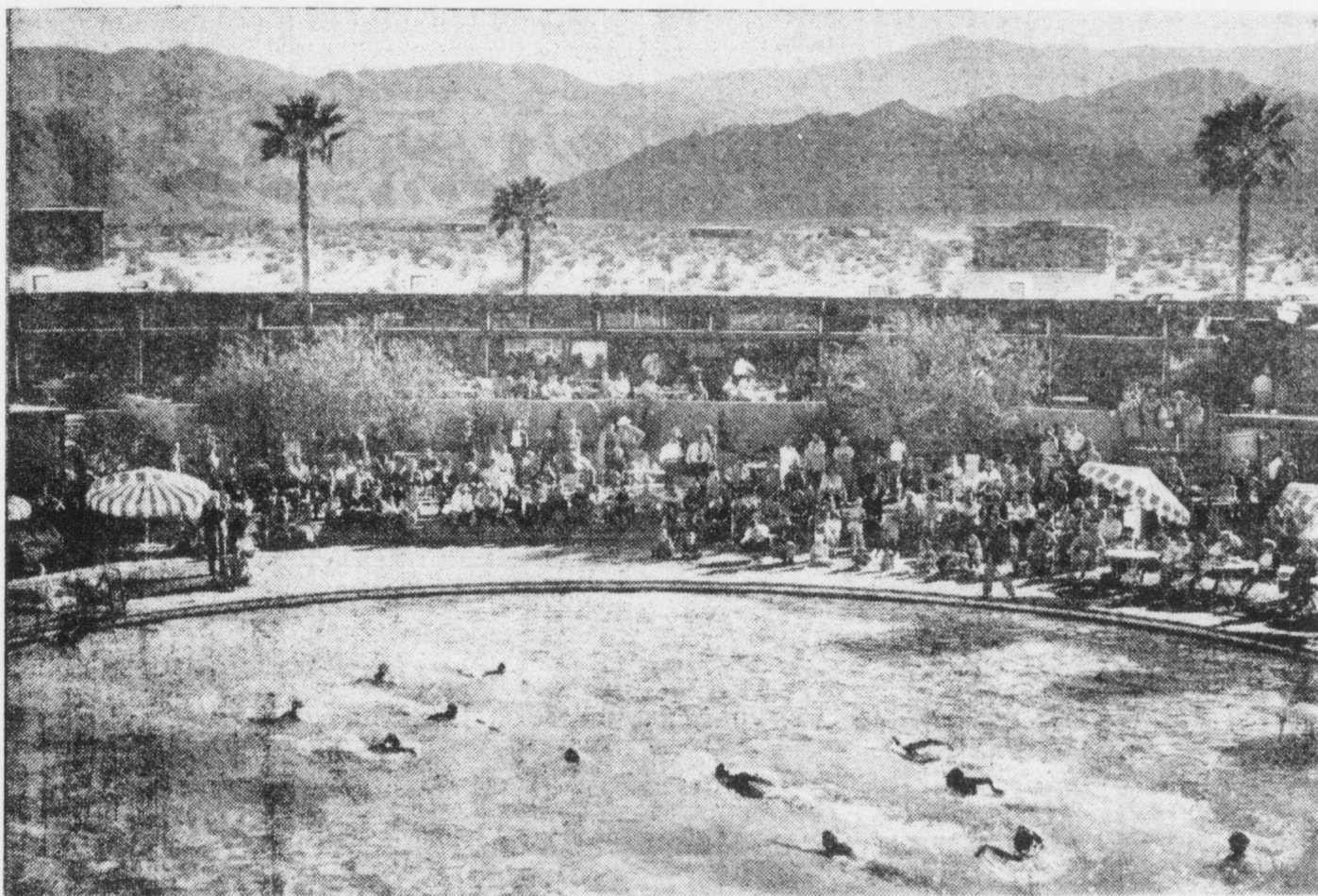
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PALM DESERT, CALIFORNIA

Hours More
SUN
Lots More
FUN

VOL. 1, NO. 1

Shadow Mountain Club Famed from Coast to Coast



Throngs gather about the big figure eight swimming pool to watch diving exhibitions and water shows almost every Sunday afternoon. The popular desert club has become famed

from coast to coast, and every day finds notables gathered from all parts of the country. Picture shows crowd gathered for the Acquacade a few weeks ago.

A little over a year ago, the Grand Opening of the Shadow Mountain Club drew the largest roster of blue book socialites, business leaders, top ranking members of the armed forces, film and radio celebrities, publishers, editors, writers and photographers than any event in the Southland in many years. It marked another spectacular victory for Clifford W. Henderson, who was responsible for the creation of this beautiful desert club.

Hedda Hopper and Edgar Bergen came to assist Mr. Henderson with the cutting of the ribbon and the ceremony which officially opened the doors. Brandy Brent, author of "Carrousel," which is followed eagerly by society in the Los Angeles Times, flew back from Paris, France, just to be on hand for the opening. Jimmy McHugh, famous song writer, composed the Shadow Mountain song which was played for the first time during the opening by The Todds and Michael Barton. Ed Gardner (Archie) of "Duffy's Tavern," Jimmy Stewart, Ann Southern, the Rory Calhouns, Mortimer Snerd and many other film and radio celebrities were on hand to lend their glamour to the affair.

By night, hundreds of famous people dined sumptuously in the magnificently appointed dining room, while outdoors Cliff Henderson put on a spectacle of fireworks of bursting rainbow colors and dazzling gold in the night sky and Janet Dee's water ballet troupes performed on white surfboards, floating atop the 135-foot swimming pool which was lighted like a huge aquamarine jewel.

During the daytime, club
Please turn to Page 4



Palm Desert is a beehive of activity. Seen above, left, Vernon Peck takes his guests from nearby Palm Desert Adobe for a swim at Shadow Mountain Club in his 1907 International Harvester; right, the distinguished group dining at the club are Mr. and Mrs. Earl B. Gilmore, left, with Los Angeles attorney Stanley Guthrie and Mrs. Guthrie. Below at left enjoying luncheon at Shadow Mountain are, left to right, Mrs. Sallye Lasley, social secretary for Edith Eddy Ward; Mrs. Vernon Peck and Mrs. Charles Farrell, wife of Palm Springs' mayor.

FLASH!

NEW 18-HOLE GOLF COURSE PLANNED NEAR PALM DESERT.

It was announced last week that an 18 hole golf course and clubhouse will be built on the Thunderbird Ranch property only 4 miles from Palm Desert. The word was received with great enthusiasm by residents, business men and property owners in the Palm Desert area as the golf course will provide one of the most wanted facilities. Being so close by, makes it all the more helpful.

Complete details of the new golf course and club have been printed in Palm Springs and Los Angeles newspapers. It was stated by the developers that the course would be open for play next season.

The throngs that gathered at Shadow Mountain Club last Sunday were anxious to get more information as the rumor that an announcement was about to be made concerning the new course. It spread like wildfire, and soon everybody was talking about it. The official announcement came a few days later.

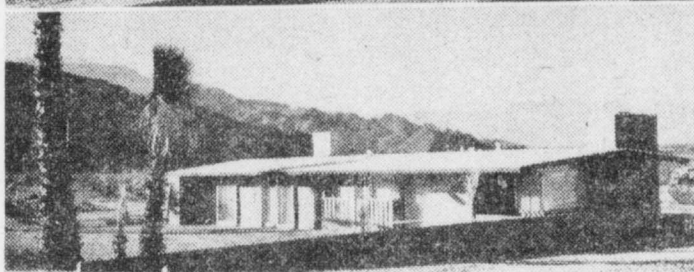
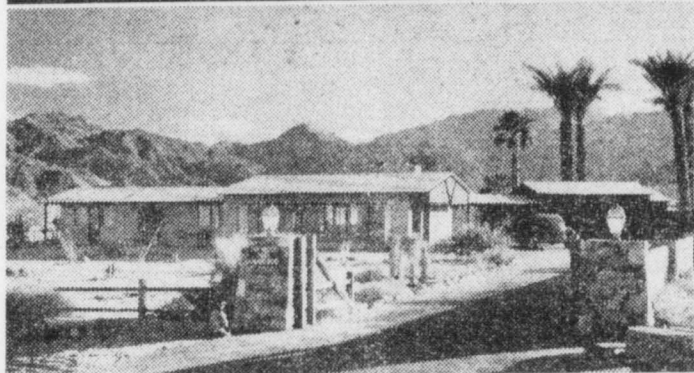
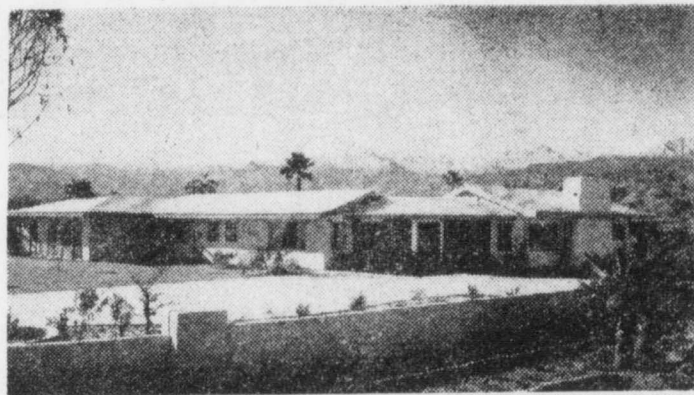
The Desert Sun — March 31, 1950

Year Around Season Prove Big Success

The Shadow Mountain Club started something last summer that will change the entire mode of desert living. Up until last summer it had been the belief that the desert season ended with the coming of the month of June and began again in October.

This theory was so unmistakably disproved last summer at the Club that it is now a thing of the past and other places are following the example and planning year-around activities. Residents are planning to stay in their homes all summer; even those in the city are planning summer stays in the desert; places of business are contemplating remaining open all summer.

It makes sense to stay in the Palm Desert area, too, for here it is ten degrees cooler, on the average, than in any of the surrounding communities. This is not propaganda, but a matter of record. The entire mental outlook as pertains to the desert is now changing, and the Shadow Mountain Club was responsible for the greater part of the change, because the men who head it had the foresight and faith in the idea to undertake staying open all summer.



Home Building In Rapid Pace At Palm Desert

The Walter E. Botthof home, shown at top, built at a cost of over \$200,000.00, is a superbly designed, custom-built desert home. Every luxury and convenience that money and superb creative talent could provide have gone into this home. The house, patio, and heated swimming pool provide completely self-contained facilities, with absolute privacy. Completed only last spring, it already had "Traditions." A leading national columnist wrote, "It's the showplace of the desert." Recently used for scenes of a feature picture, celebrities have graced this home with their presence.

"The House that Laughs Built," shown in center, belongs to Ole Olsen (Olsen and Johnson), is located on one of the Palm Desert Rancho sites and is designed for casual living. It consists of one immense room, which is combination living room, bar, kitchen and dining room all in one; two bedrooms and bath. Then, there is the guest house beside the swimming pool, which is one large room with bar, kitchen and bed alcoves at each end with baths. The huge patio with barbecue is located between the main house and guest house, where the family and friends of the Olsens gather for informal parties and outdoor dining.

The Jessie A. Voile home, shown at bottom, located in the Shadow Mountain Estate section of Palm Desert, was designed for "real desert living" by Walter White. The living room has windows on three sides to take advantage of the superb view of mountains and desert. The bedrooms and living room all have sliding glass doors from the ceiling to the floor, opening out into the patio. Then there is a sliding corrugated glass partition between the kitchen and living room which, when open, give an air of informality to the house. It is truly an ideal medium priced desert home.

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Palm Desert Sun Lodges

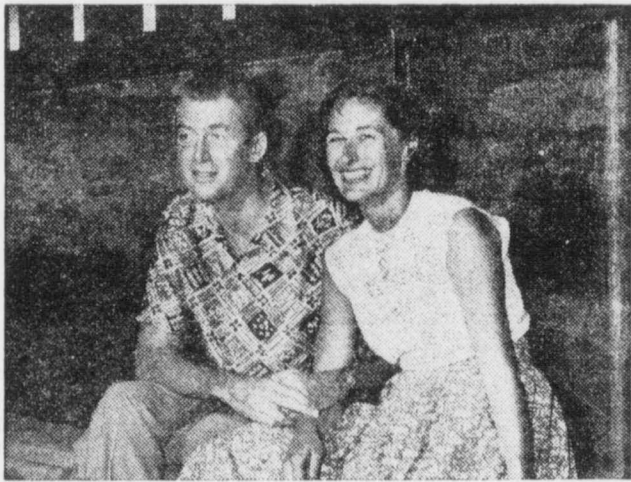
Each lodge has living room, large bedroom, 4 closets, kitchen with Murphy unit, Panel-Ray heating . . . swimming pool and recreational area provided. . . No worry about lawn or upkeep—The Management Corporation handles all details, including rental of your Lodge when you're away.

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Shadow Mountain Club SOCIETY



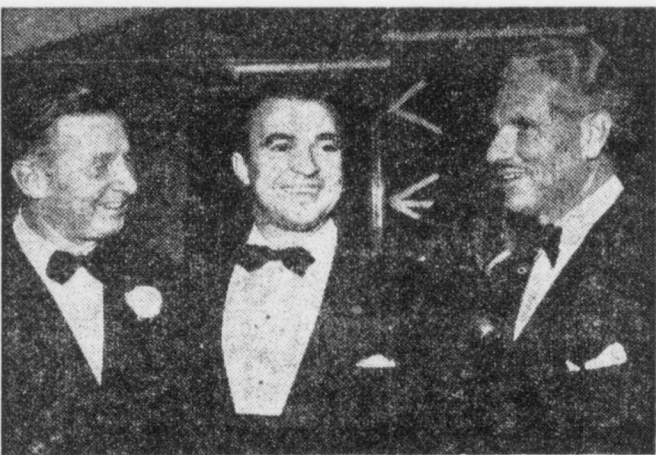
Watching the festivities at the formal opening last fall, film star Jimmy Stewart and Mrs. Stewart.



Shadow Mountain is famous for its fashion shows; a recent showing of fun-in-the-sun clothes was witnessed by newlyweds Mr. and Mrs. Bill Thompson, right, seen above talking with Times' Columnist Harry Crocker. Mrs. Thompson is the former Mary McBride of FibberMcGee-Molly radio show.



A gay group at the opening last fall were, left to right, Mrs. Bob Hope, Jeane D. Swirles, Cliff Henderson and Bob Hope. The radio star delighted the party with his own version of "Buttons and Bows."



Brandy Brent, popular Los Angeles Times society columnist, center, flew back from a trip to Paris to MC the grand opening party. He discusses trip with Cliff Henderson and Oliver Jaynes, Desert Sun publisher.



Cliff Henderson, left, and Edgar Bergen are here seen at the grand opening as Mortimer Snerd is completely bewildered by it all.



Frequent visitors at Shadow Mountain Club are Mr. and Mrs. Tommy Tomson. She is the sister of Clifford Henderson. They are seen here attending the grand opening.



From Chicago came Mr. and Mrs. Walter E. Bothoff whose home is one of the show places of Palm Desert.



MGM Director Clarence Brown of Beverly Hills was host for a gay and interesting dinner party at the Shadow Mountain Club Saturday night. Guests, left to right, included Mrs. Francis Whelan of Westwood, Kenneth Kirk, Kay Ling, Composer Rudolph Friml, Ruth Warburton, hosts Mr. and Mrs. Ruth Warburton, Mrs. Clarence Brown, Francis Whelan (they were weekend houseguests of the Kenneth Kirks), Mrs. Ling, Don Peri of Sparks, Nevada, and Mrs. Kirk.



Western Night at Shadow Mountain Club recently saw the above group enjoying the event: Left to right, Dennis O'Keefe, Mrs. Bill Boyd, Bill "Hop-Along Cassidy" Boyd and Mrs. O'Keefe.



At a recent party at her Shadow Mountain Club cabana, Edith Eddy Ward honored William B. Leeds, timplat king, left. In the group was Leeds' long-time friend, Frank Bogert.

Palm Desert Has Complete Facilities

Palm Desert is not just a plan or a dream—but an amazing reality!

Family life, with all of its luxuries and comforts, is being enjoyed daily at Palm Desert, for already this community has many lovely homes, apartment hotels, stores, shops, post office, Community church, and new \$200,000 grammar school. Palm Desert has its own abundant water supply—20 miles of water lines—20 miles of paved streets—fire protection—electricity—telephones—and full city conveniences.

It has its own Rotary Club, Boy Scouts, Girl Scouts, and picturesque riding club, the Palm Desert Raiders.

The Desert Magazine has built its magnificent new home in Palm Desert. The building is of modified Indian-Pueblo design and provides a unique desert museum, with an art gallery where world-noted painters exhibit their works.

Palm Desert is not for the very wealthy alone. It is for all people whose business and professional skills, craftsmanship and abilities are required to fill the needs of any community.

Palm Desert is for people who are tired of living in the city with its rush and noise—people who wish to live, work and play where the true and unspoiled desert atmosphere is still preserved.

PALM DESERT IS LOCATED just 12 miles southeast of Palm Springs on Highway 111. It is 121 miles from Los Angeles, California. It can be reached by Southern Pacific Railroad, Western Air Lines, Greyhound Bus or by automobile. It is only 92 miles over the mountains to Oceanside, Calif., and the Coast Highway which leads to San Diego, La Jolla and the Coastal towns.

New homes from \$9500 to \$175,000. Lots from \$895. . . Shadow Mountain Estates from \$2800. . . Income lots from \$2500.

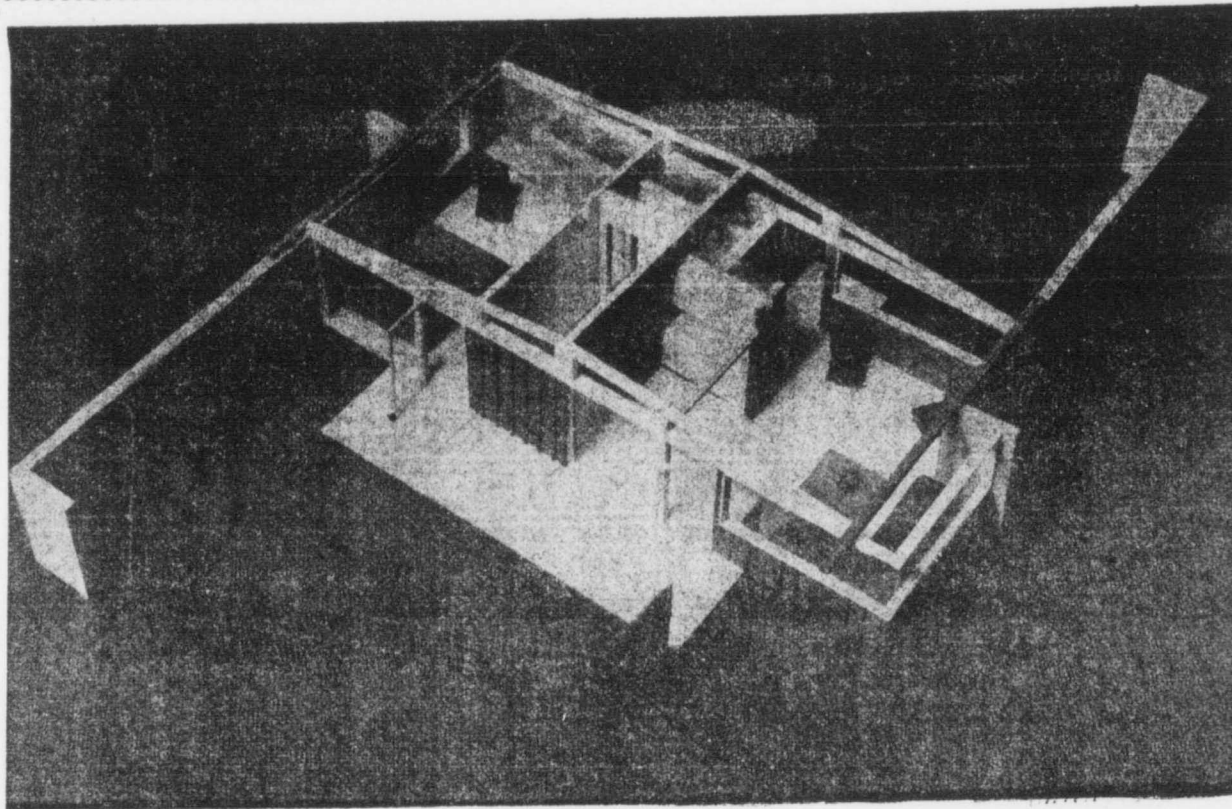
"QUOTES"

BRANDY BRENT, noted Los Angeles Times columnist, says: "Palm Desert—it taxes the credibility . . . even a rock-ribbed Californian's . . . to realize that only two short years back these now bustling acres were lonely lands seldom favored with even a glance by speeding motorists en route from Palm Springs to Indio. Yet today one of the nation's most luxurious clubs is the social hub of a new city and real estate development that is booming beyond description. Hundreds of members of sprawling, exclusive Shadow Mountain Club and their friends come here regularly these days and construction of two new permanent homes is the weekly average. What a difference a year makes! (and TWO even more)."

MICHAEL ROMANOFF says: "This is the time of year when the temperature having dropped cataclysmically to 78 degrees, the motion picture stars in our community (Hollywood) beat a hasty retreat to the desert. It's then when the stress of the motion picture business is too much for me, when I want to get away from it all, that I escape to a new-born town ten miles south of Palm Springs. It's called Palm Desert and you may take my royal word for it—Palm Desert is an oasis, a garden spot in the Mojave—and best of all, it's the home of the Shadow Mountain Club, one of the most Romanoff and exclusive clubs in this country, and possibly the best equipped one on the American desert."

HEDDA HOPPER says: "The Shadow Mountain Family Club at Palm Desert can be summed up in one word—fabulous. It has everything for grownups and children. Beautiful homes are going up every day. This place will do for the heart of the desert what Nellie Coffman did for Palm Springs 40 years ago, when she started a little place which is now the Desert Inn, one of the best known resorts in the world."

Sun Lodges - - Newest Palm Desert Development



From Page One—MORE ABOUT

Shadow Mountain Famed From Coast to Coast

members and guests watched Vicki Draves, winner of two Olympic diving championships, and members of the L. A. Athletic Club swimming team put on water shows that were outstanding, with Harold "Dutch" Smith acting as Master of Ceremonies. Nearby, Monte Montana's troupe of trick riding stars put on their show in real western style with Roy Nafziger, sponsor, riding his silver-saddled mount.

It was a never-to-be-forgotten event by those who attended and, since then, the fame of the Shadow Mountain Club at Palm Desert, California, has spread all over the world. From the social circles it has drawn members such as Leonard Firestone, Walter O. (Spike) Briggs of Bloomfield Hills, Mich.; Al Hill of Dallas, Texas and Colorado Springs; Clarence Viault, Henry Salvatore, Thos. R. (Dick) Winans and Raymond R. Wilson, all of Bel-Air, California; Ray Dodge, Robert G. Meyler and Dr. Alvia Brockway from Los Angeles.

Business tycoons such as R. B. White, Pres. Baltimore & Ohio Railroad; Clarence Woolley, the founder of American Radiator Co.; Wm. P. Lear of Lear Wire Recording and Radio; Wm. B. Leeds, New York; Walter Bott-hof, Chicago; Earl Gilmore, Gilmore Oil and Stadium, Los Angeles; H. F. Johnson, of Johnson Wax; Harry A. Bruno, N. Y.; and Earl H. Hoover (Vacuum).

Film celebrities Jimmy Stewart, Dick Powell, Robert Montgomery, Loretta Young, Greer Garson, Gabby Hayes, Bette Davis, Jeanette McDonald and Gene Raymond are active members of the Shadow Mountain Club.

Members and guests have been entertained at the club by such personalities as Bob Hope, Rudy Vallee, Ole Ilsen of the Olsen & Johnson show and, of course, Edgar Bergen with Charlie and Mortimer, and many other visiting celebrities.

The Shadow Mountain Club is a "family" club, with planned activities for all members of the family, which includes swimming, tennis, horseback riding, boating on the miniature lake, dining and dancing, special parties for the Teen-agers. Even the little children have their day every Saturday for the age group from 3 to 13 and are served a special luncheon after their swimming instruction and games.

There are no parties at which members feel ill at ease because

they do not participate. Normal club routine is in effect at all times so that those who come to relax and do absolutely nothing but eat and sleep, may do so without being made to feel that they should take part in some event.

Directors of Shadow Mountain Club are Leonard K. Firestone, Clifford W. Henderson, Stephen W. Royce, Frank W. Bireley and Oscar A. Trippet. The Board of Governors include such men as Edgar Bergen, Earl Coffman, Thomas Colby, E. L. Cord, Justine Dart, A. G. Hill, Emmett H. Jones, Henry King, Harold Lloyd, Dr. John P. Lordan, Alden Roach, Carl B. Squier, William Lyman Stewart, Gwynn Wilson and Raymond R. Wilson.

The huge semi-circular club house is situated on an advantageous elevation, which provides a sweeping view, not only of the pine-clad Santa Rosas which give this building a spectacular backdrop, but also the snow-capped peaks of Mt. San Jacinto and San Geronia far across the northern gateway to the Coachella Valley. And from here, too, are magnificent, unobstructed vistas of vast desert areas, together with those of date gardens that grow nearby, like a scene from ancient Araby.

"Own Your Own Cottage" Plan Proving Popular

Sun Lodges are located on an eleven-acre tract adjacent to Shadow Mountain Club. The completed project will include a hotel building and a colony of fifty individually-owned bungalows grouped around the exclusive swimming pool.

For months the Palm Desert Corporation had under study an "Own Your Own Cottage" plan so that members, or prospective members of Shadow Mountain Club could buy a deluxe bungalow for their personal use, and have the management rent the cottage for them when they are away from the desert.

Each unit is a complete apartment bungalow with living room, bedroom, bath, dinette, and kitchenette. Some of them will have two baths. The price of the one bath cottage is \$8375. Then the owners take a lease on the land at \$100.00 per year for a period of fifteen years, with option to renew for an additional fifteen years, or a total of thirty years.

Taxes and insurance on the building, and maintenance of the grounds and pool will be

pro-rated, and each owner will pay \$250.00 per year.

They can be furnished complete for between \$1200.00 and \$1500.00.

This is an ideal set-up for people who can not spend the whole season on the desert and don't want the bother of maintaining their own home; and instead of a liability it is a good investment because they can be rented by the management at a figure that will bring in enough income to more than pay expenses, plus a good return on the investment, depending upon the amount of time that the owner is using it himself.

They are really catching on, and some of the latest buyers of a Sun Lodge cottage include: Edgar Bergen (and Charley), Earl Gilmores of Gilmore Oil Co., and owners of the Gilmore Stadium in Los Angeles; Nina and Dick Wynans, owners of the Carl's Restaurants in Los Angeles; Gabby Hayes and Clarence Brown (director). Also many other nice people who are not so well known.

Hours more Sun . . . Lots more Fun

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Bungalows

Sensible Rates

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